



FPAC 2018 Annual Membership Survey

FPAC General Meeting

100 N. 20th St

April 4th, 2018

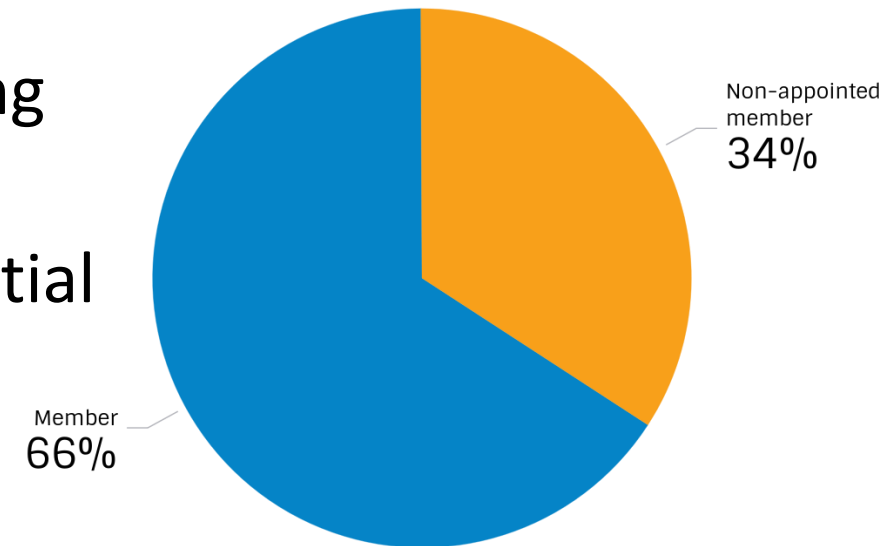
Goals

- Reveal who's at the table and what our blind spots may be
- Influence new member recruitment and inform discussion of diversity, inclusion, and equity
- Gather feedback on FPAC's work

Overview

- Survey consisted of up to 37 questions, including four open-ended questions
- Survey results are not anonymous but confidential
- 40 respondents in total
 - 29 members
 - 11 ex-officio members, executive committee members, and staff – grouped into “non-appointed members”
- 100% of appointed members responded. Two members are on maternity leave and are not included in the survey.

Survey Respondents



What is one thing FPAC accomplished over the last 12 months that you are proud of?

Policy

- FPAC 2018 Policy Platform
- Meeting with Mayor Kenney
- Number of issues elevated through member testimony
- Food Resources 101 City Council Briefing
- Addressing concerns about US President's policies
- Farm Bill education
- Storm water fee exemption for community gardens

Programmatic

- Good Food Caterer Guide
- Urban Ag Open House / Gathering input for Urban Ag Strategic Plan RFP
- Paid sick leave infographic
- Updating and printing Philly Food Finder guides

Process

- Leadership transition
- Continuing the work, even with limited funding
- Anti-oppression training

Do you think there is a food system issue we are not addressing? If so, which one(s)?

Suggestions for expanding our current work

- Anti-Hunger
 - Empower individuals and families who count on food pantries
 - Food access in elderly populations

Suggestions for new areas of work

- Racial equity
- Address the racial wealth gap
- Economic inequality
- Food prices and quality
- Recruit/involve food service management companies and large distributors

- Connect Philadelphia to rural resources and create a stronger bridge to the state
- Explore education programs for youth, college students, and young adults
- Food safety
- City/municipal policies and zoning that limit fresh produce vending and sidewalk sales
- Cultural relevance
- Wages and workers' rights
- Access to drinking water
- City-wide food cooperatives, CSAs, and food buying clubs

What's one thing you would like to help FPAC accomplish in the next 12 months?

Capacity-Building

- Build relationships with communities
- Address racial equity within FPAC
- Overhaul mission and vision with a racial and economic justice lens
- Anti-racism training for FPAC
- Incorporate a racial equity analysis
- Hire a consultant to create an equity plan
- Help new members transition to leadership roles in subcommittees

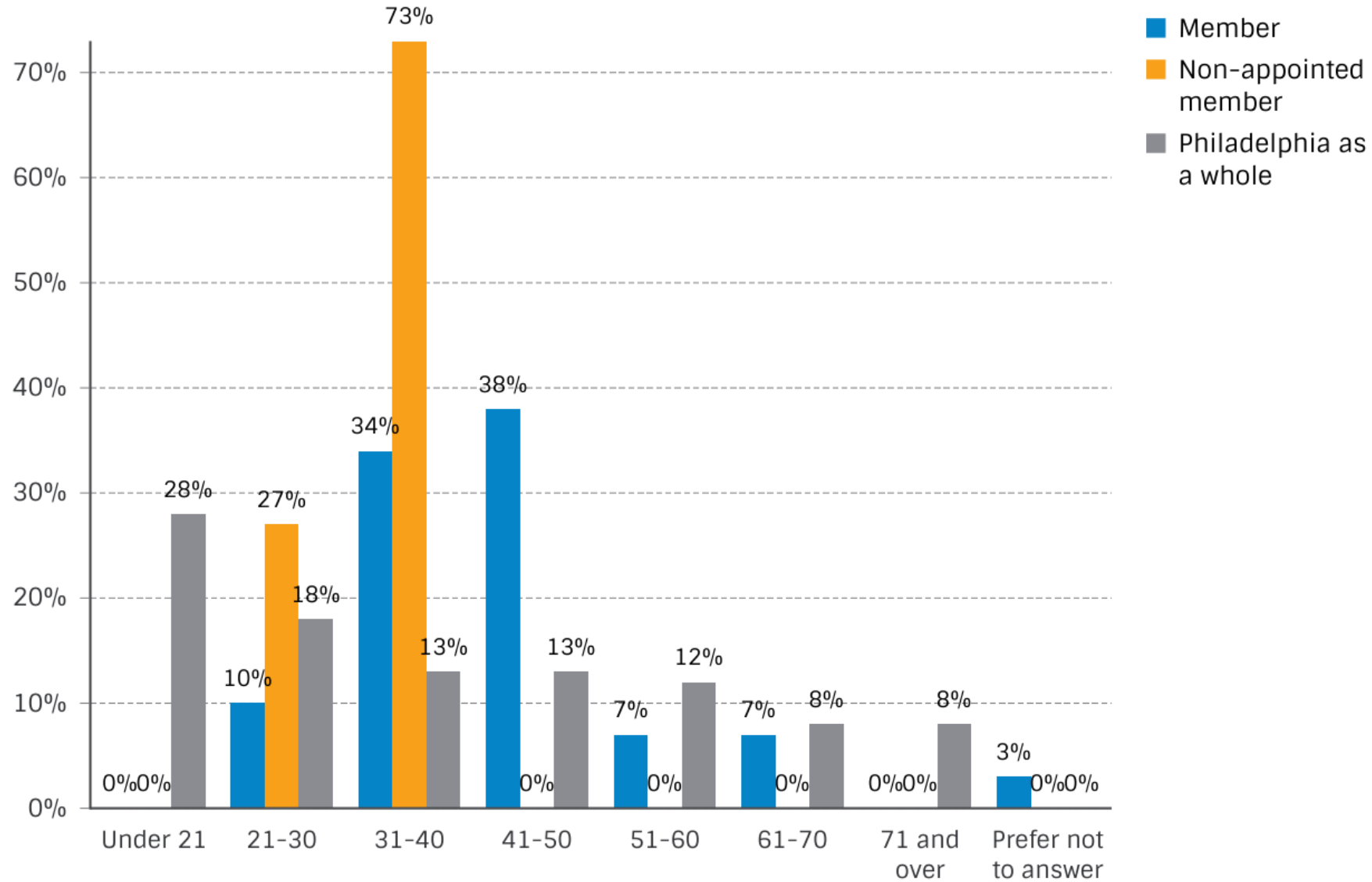
Programmatic

- Create an employer resource manual
- Distribute Philly Food Finder guides
- Certify more businesses as good food vendors
- Increase awareness of food composting and zero waste initiatives

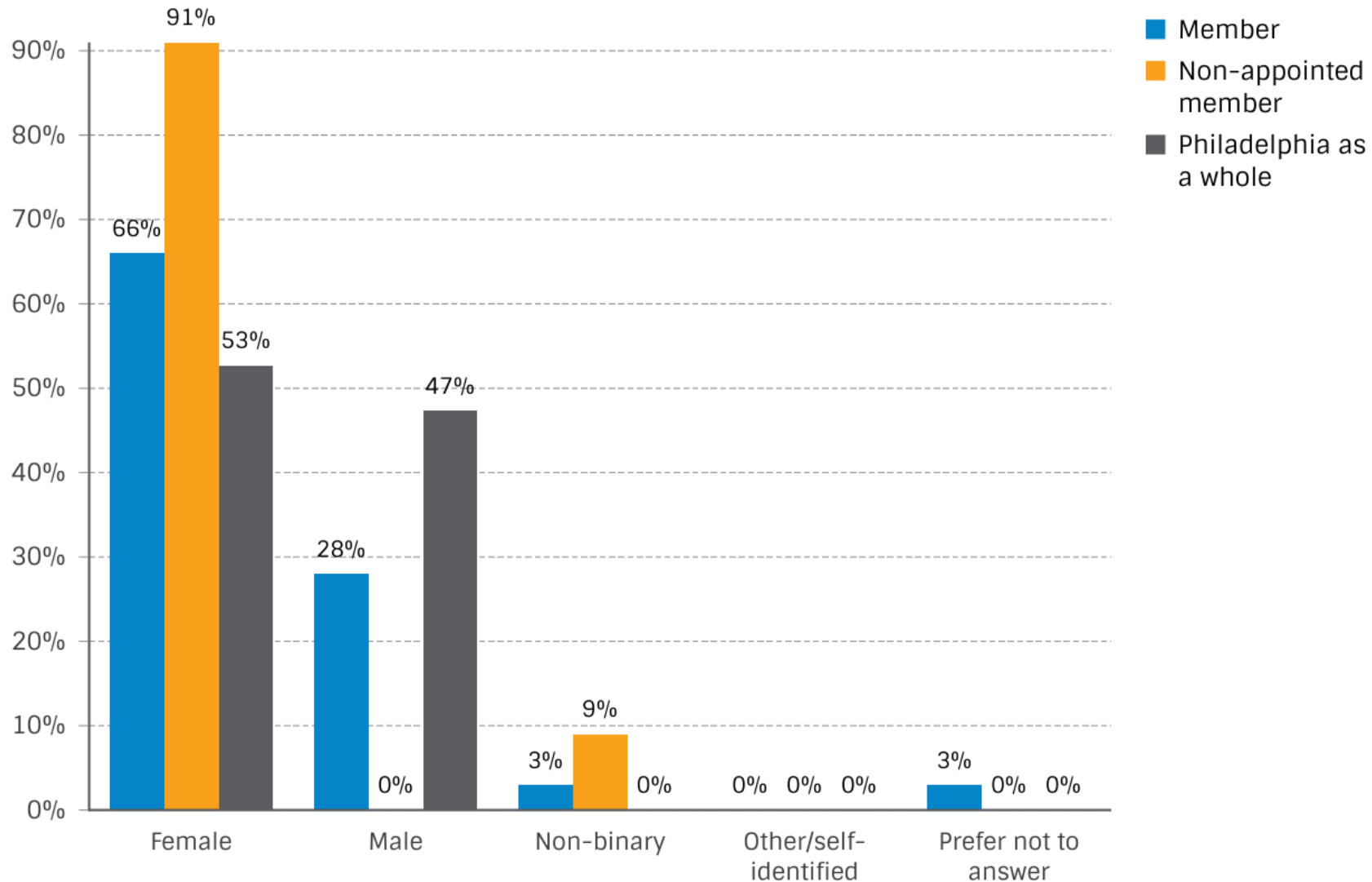
Policy

- Launch the Urban Ag Strategic Plan
- Elevate and enforce labor and workers' rights
- Develop policy recommendations in support of Philadelphia's food economy and promote them to the Mayor and City Council
- Provide a policy update for fresh produce sales on sidewalks
- Engage City and State elected officials
- Increase drinking water access in schools

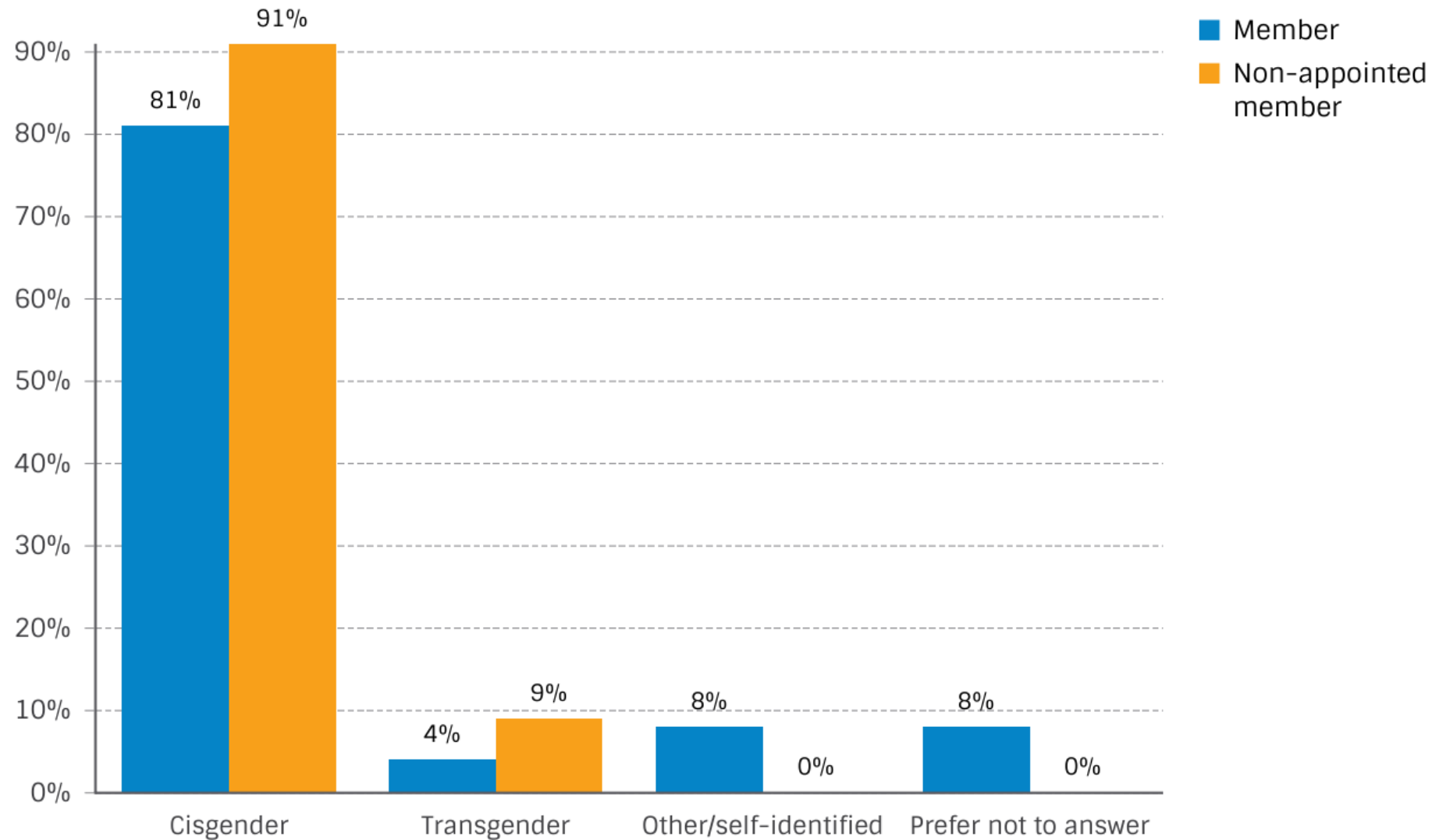
What is your age range?



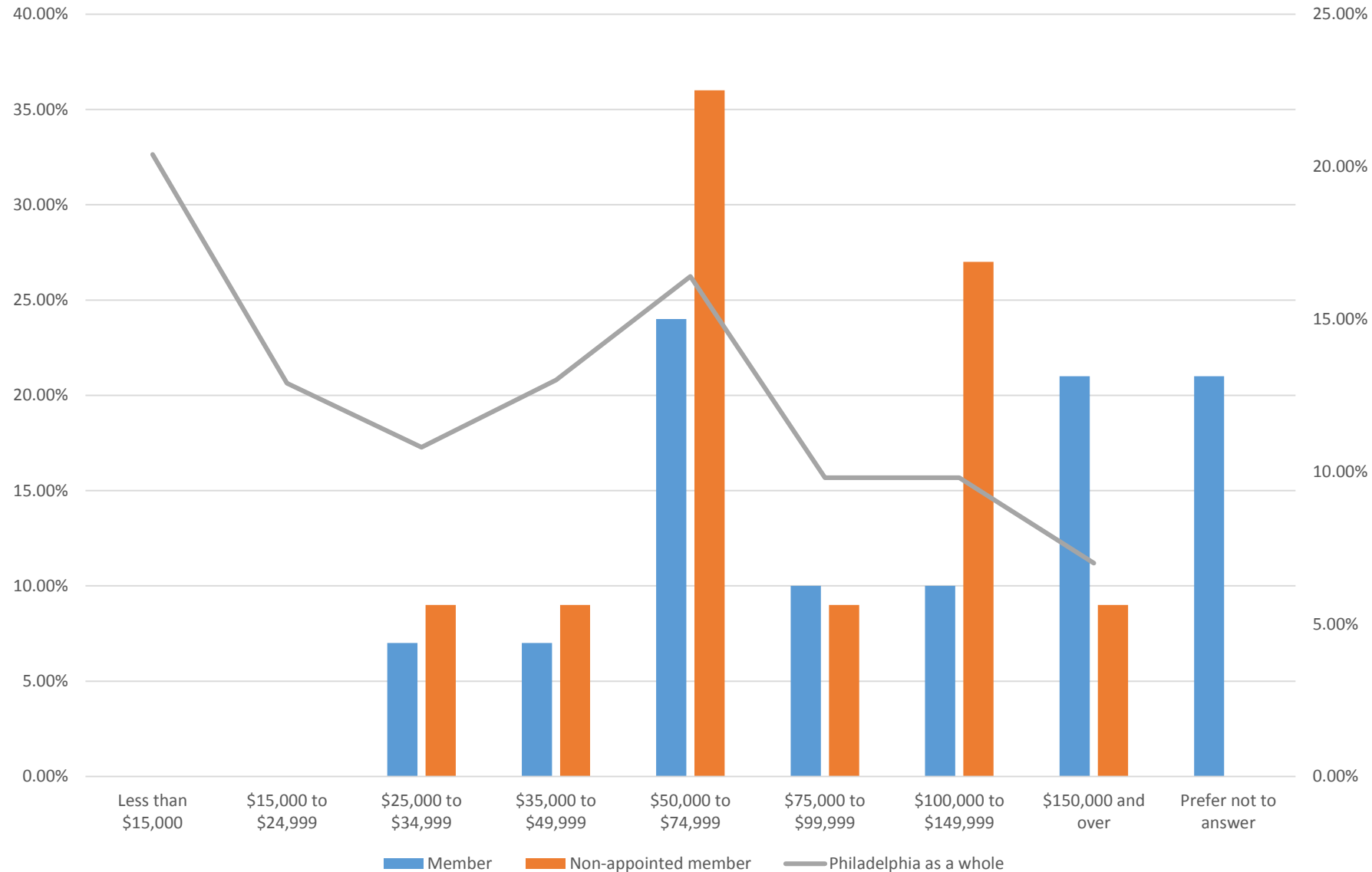
Which best describes your gender identity?



Which best further describes your gender identity?

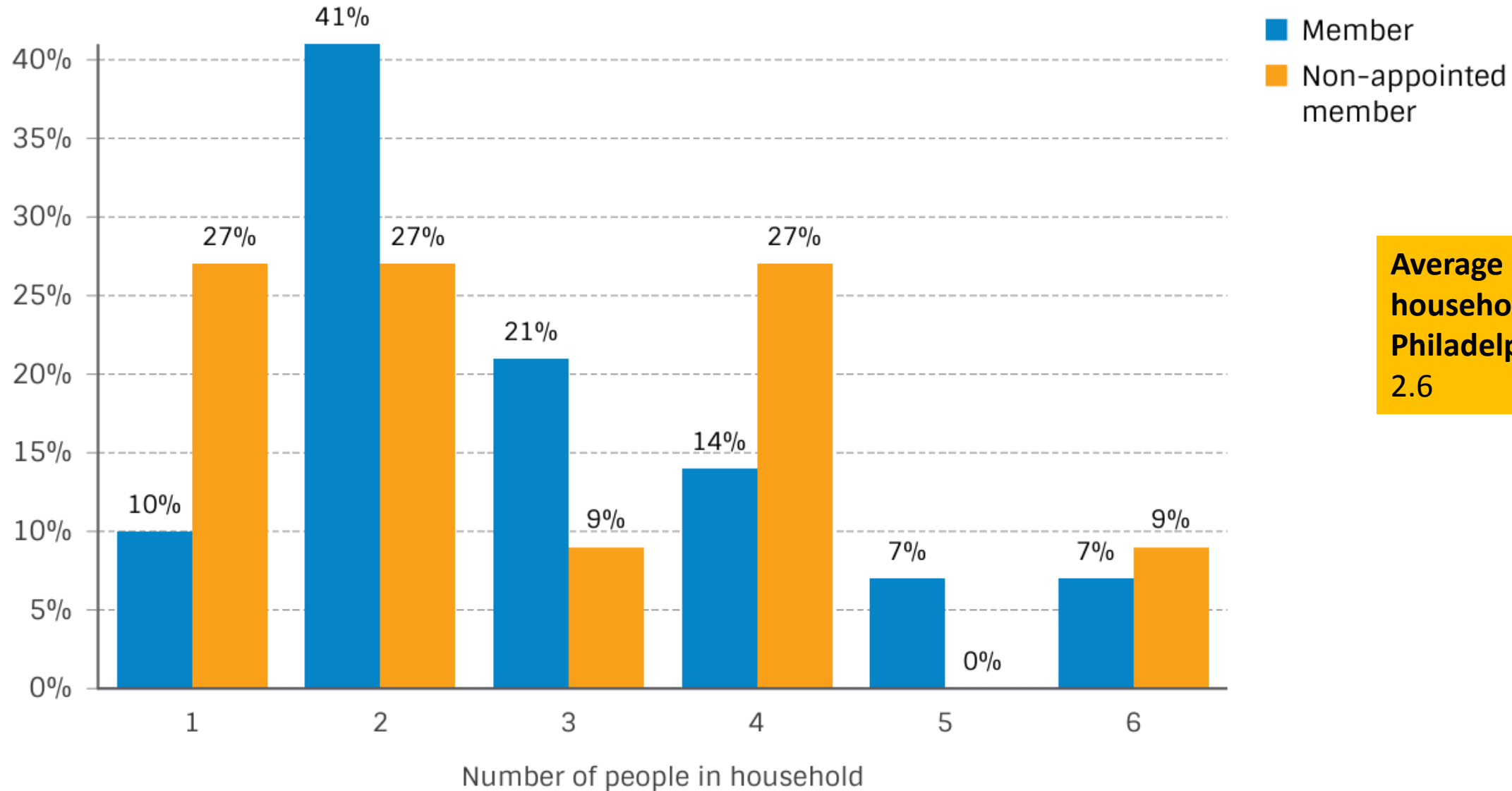


What is your household income before taxes?



2012-2016 Median household income in Philadelphia: \$39,770

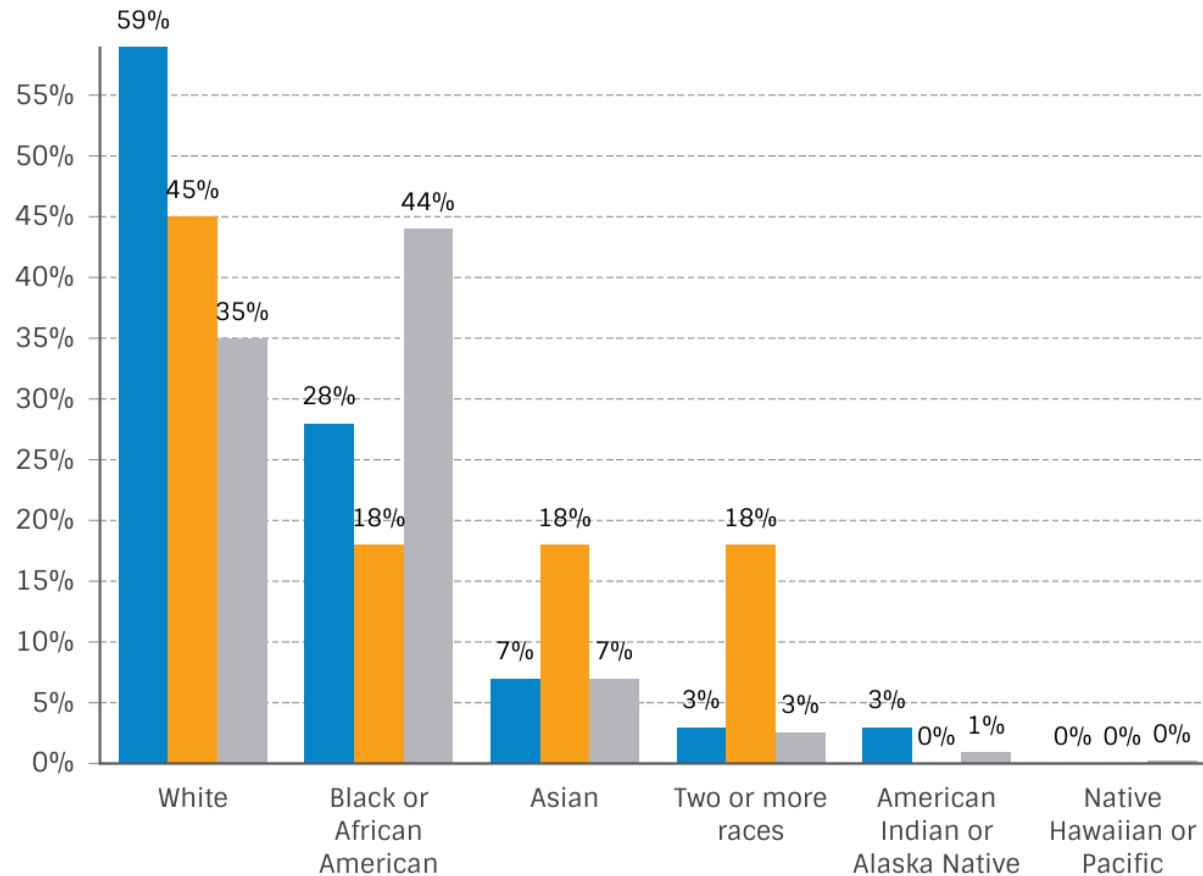
Including yourself, how many people live in your household?



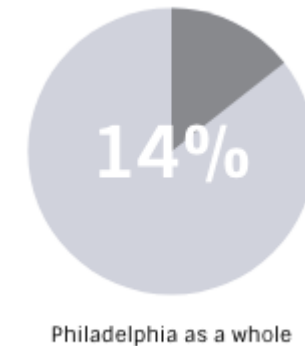
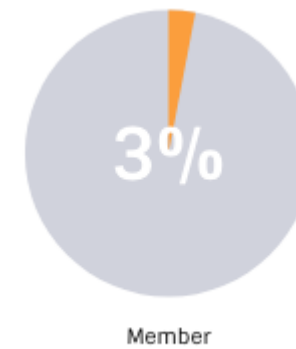
**Average person per
household in
Philadelphia:
2.6**

What is your race?

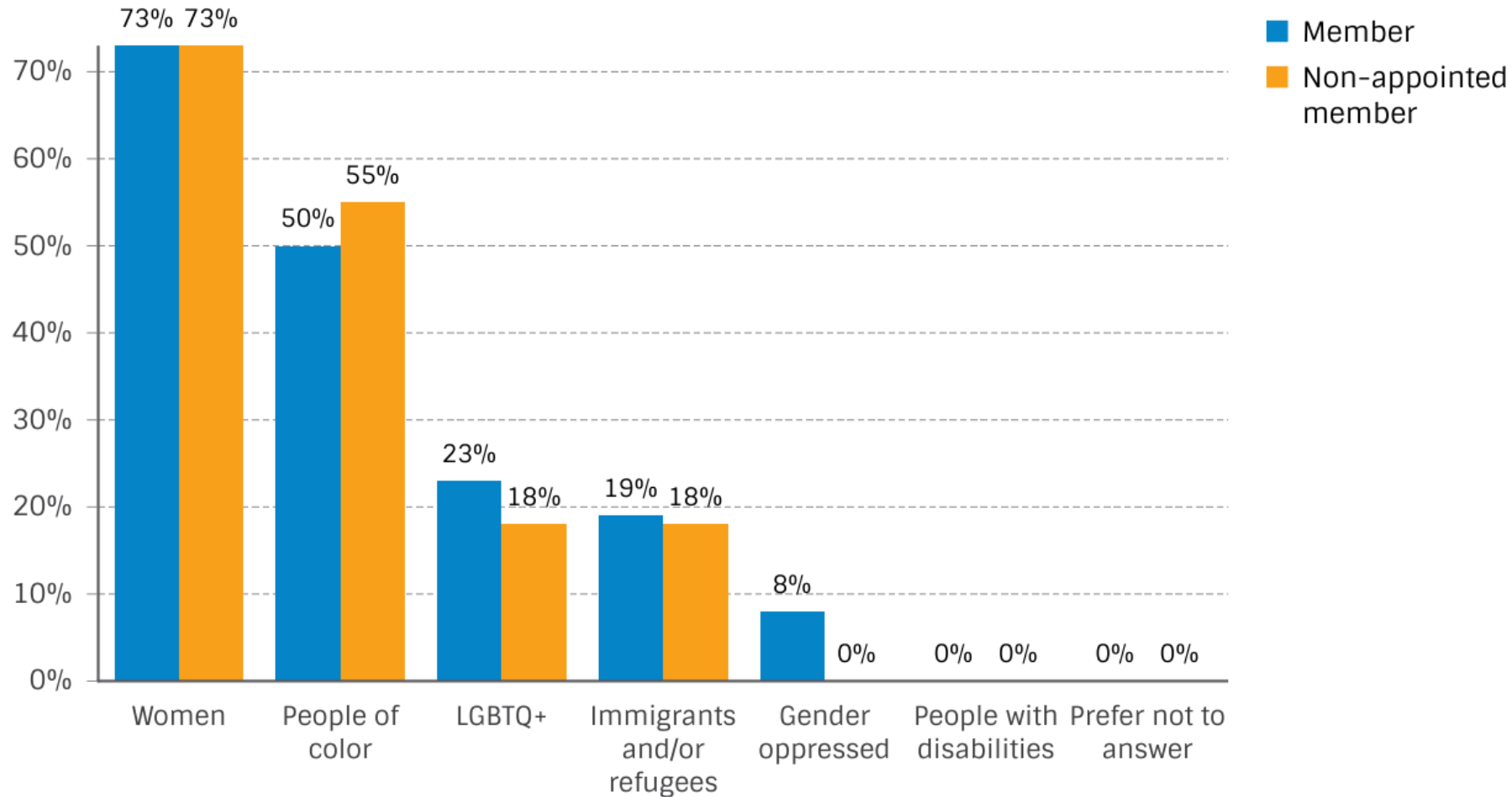
3% of members identified as a person of Hispanic, Latino, or Spanish origin



■ Member
■ Non-appointed member
■ Philadelphia as a whole

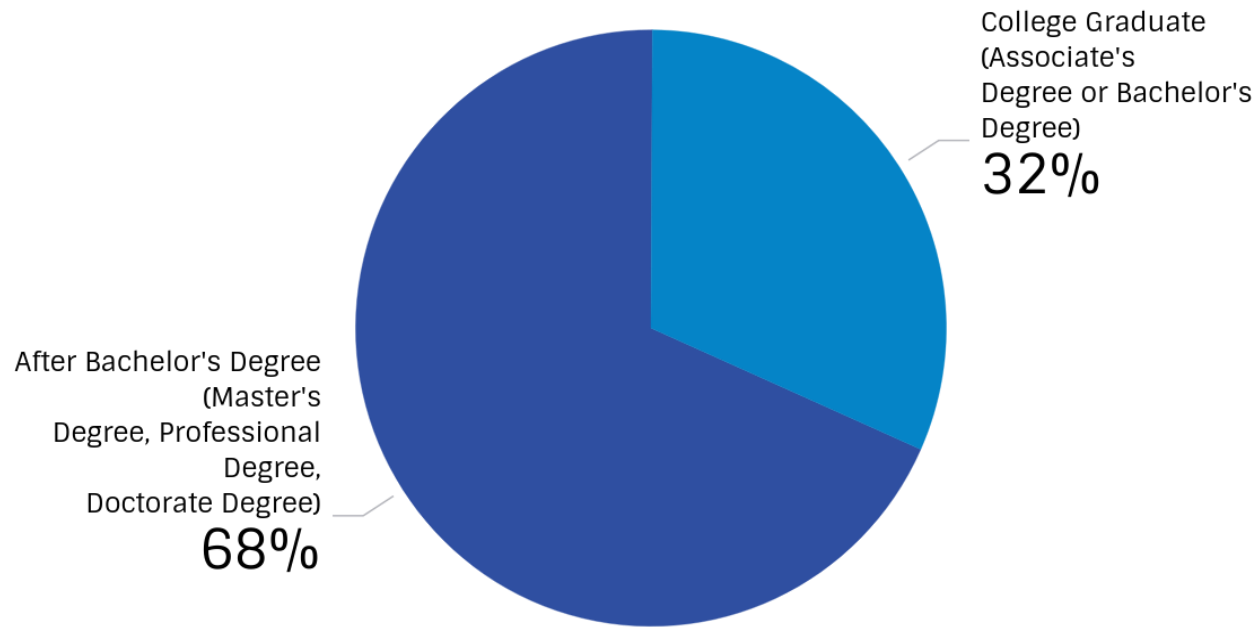


What under-represented or historically marginalized group(s) do you identify with?

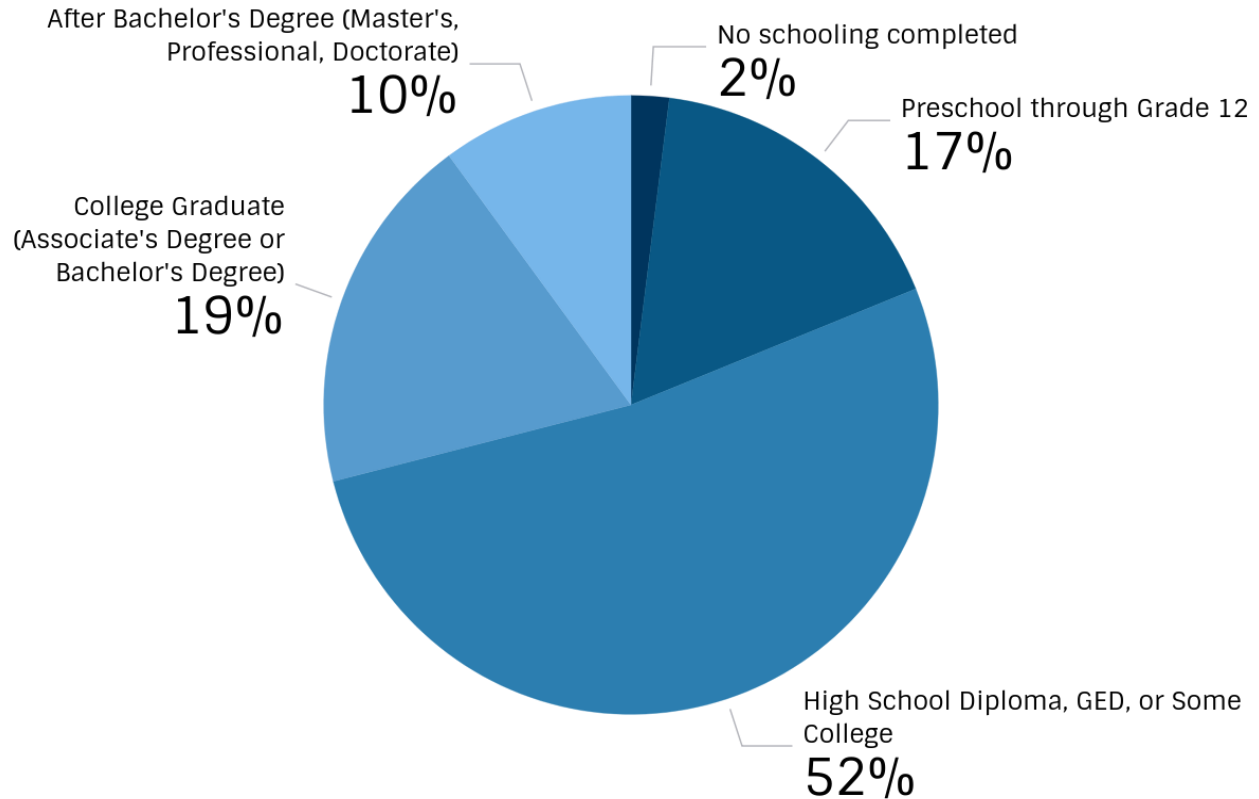


What is the highest degree or level of school that you have completed?

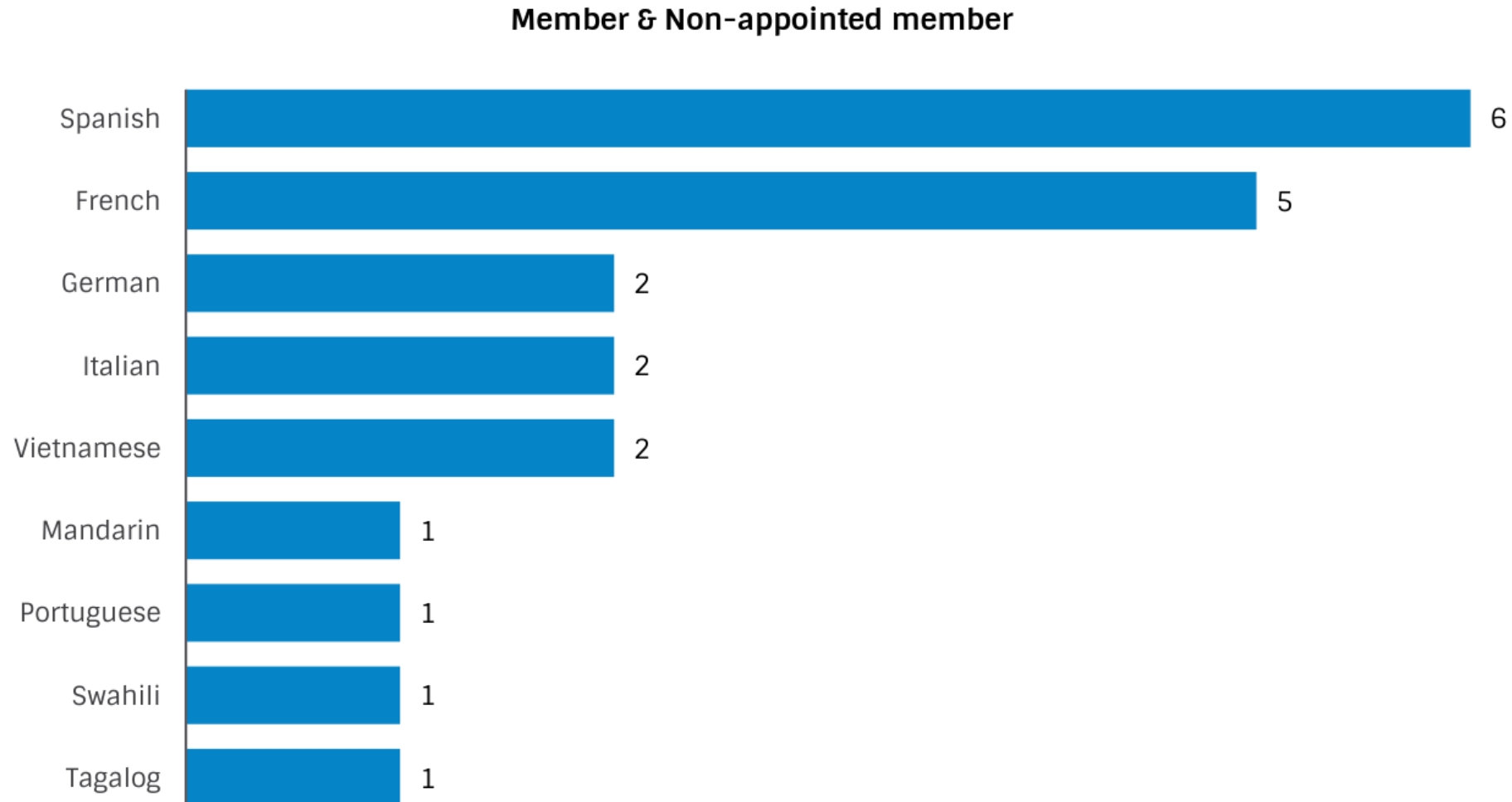
Member & Non-appointed member



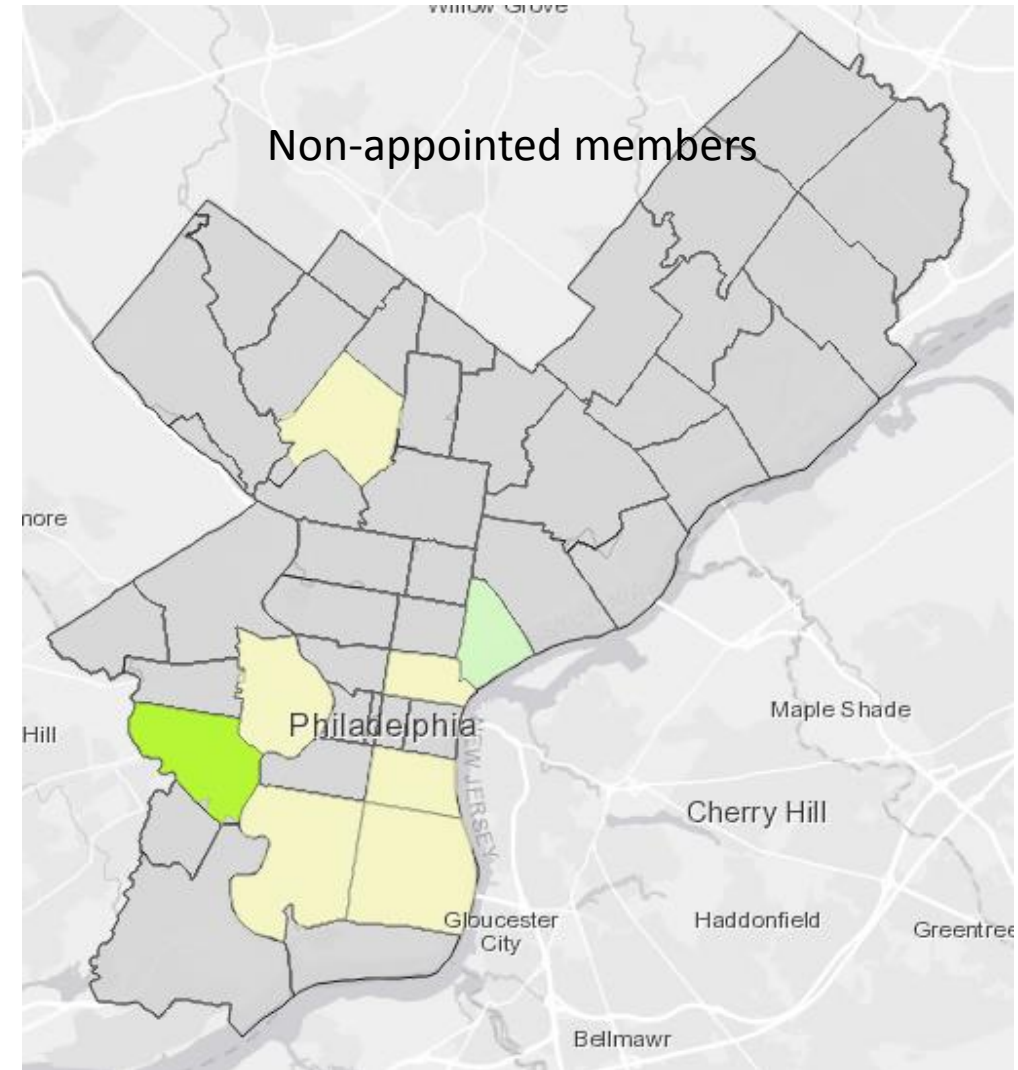
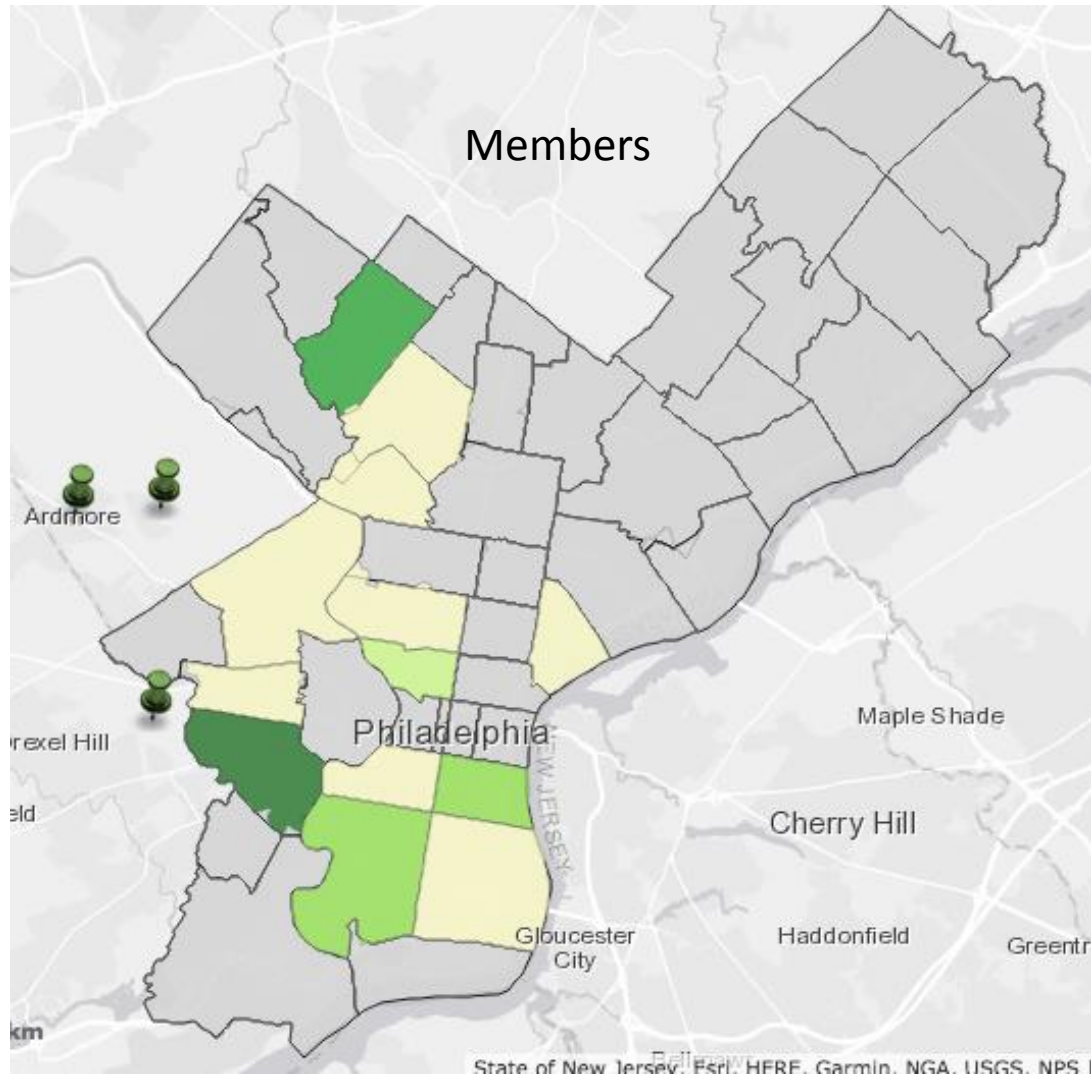
Philadelphia as a whole



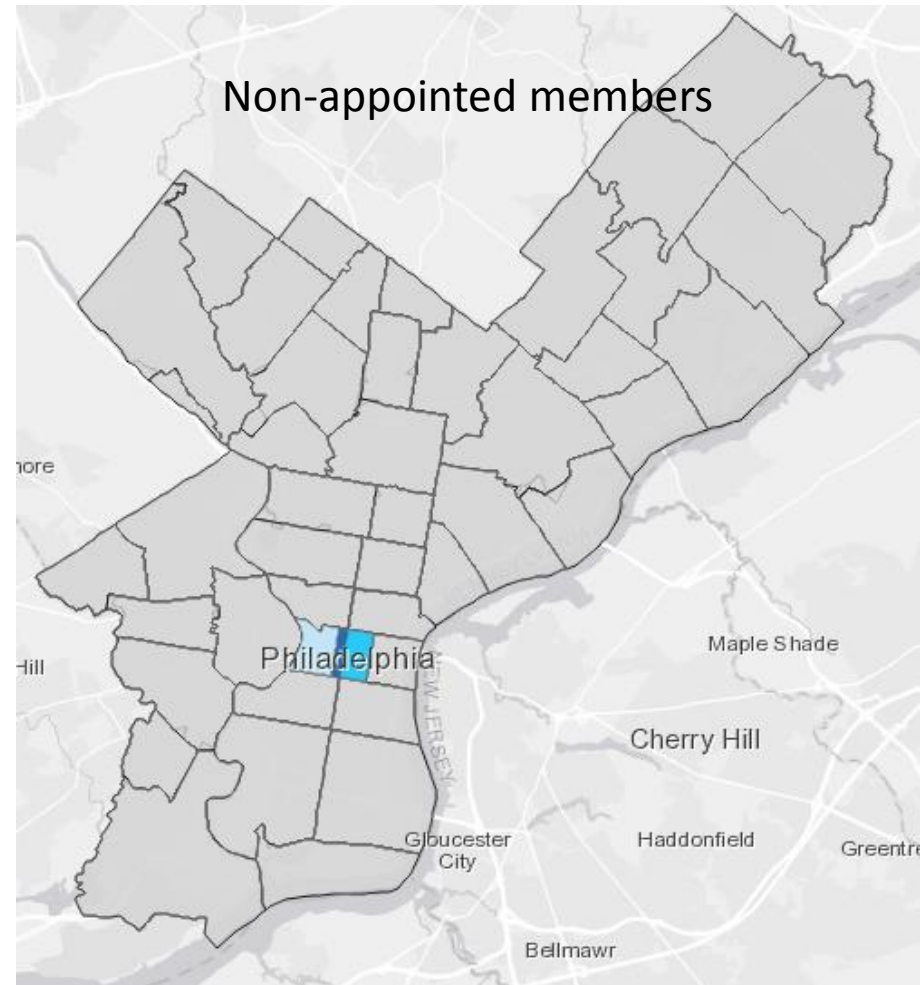
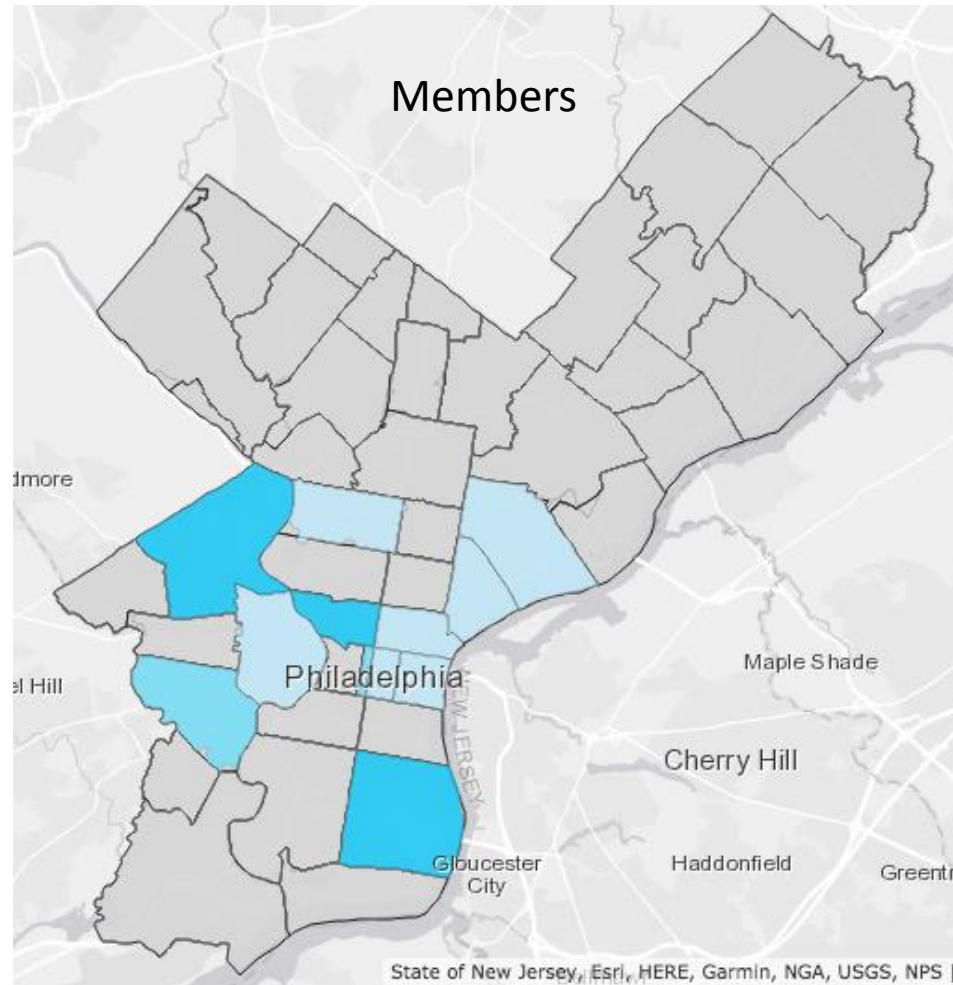
Do you speak another language(s)? If yes, what language(s)?



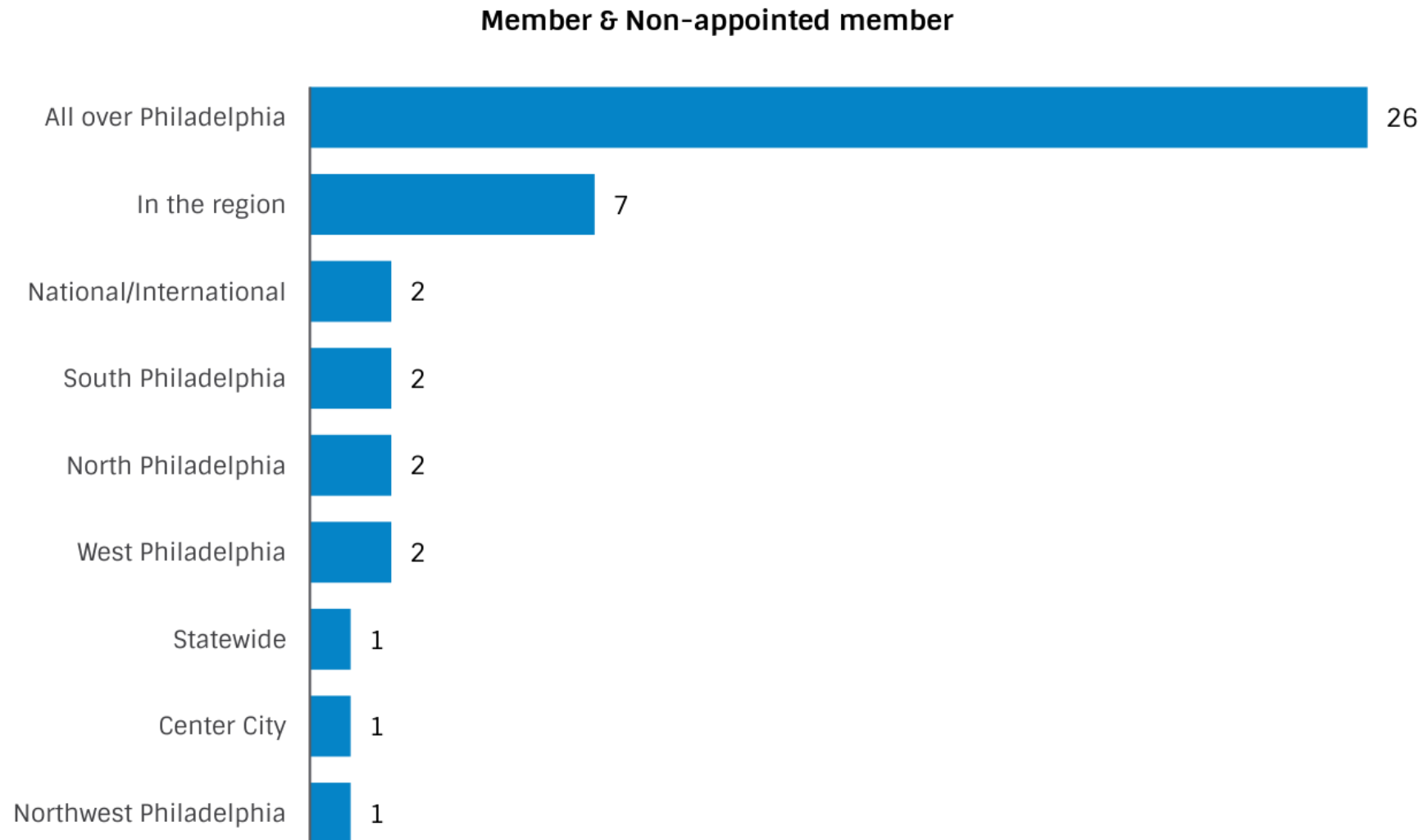
In what zip code do you live?



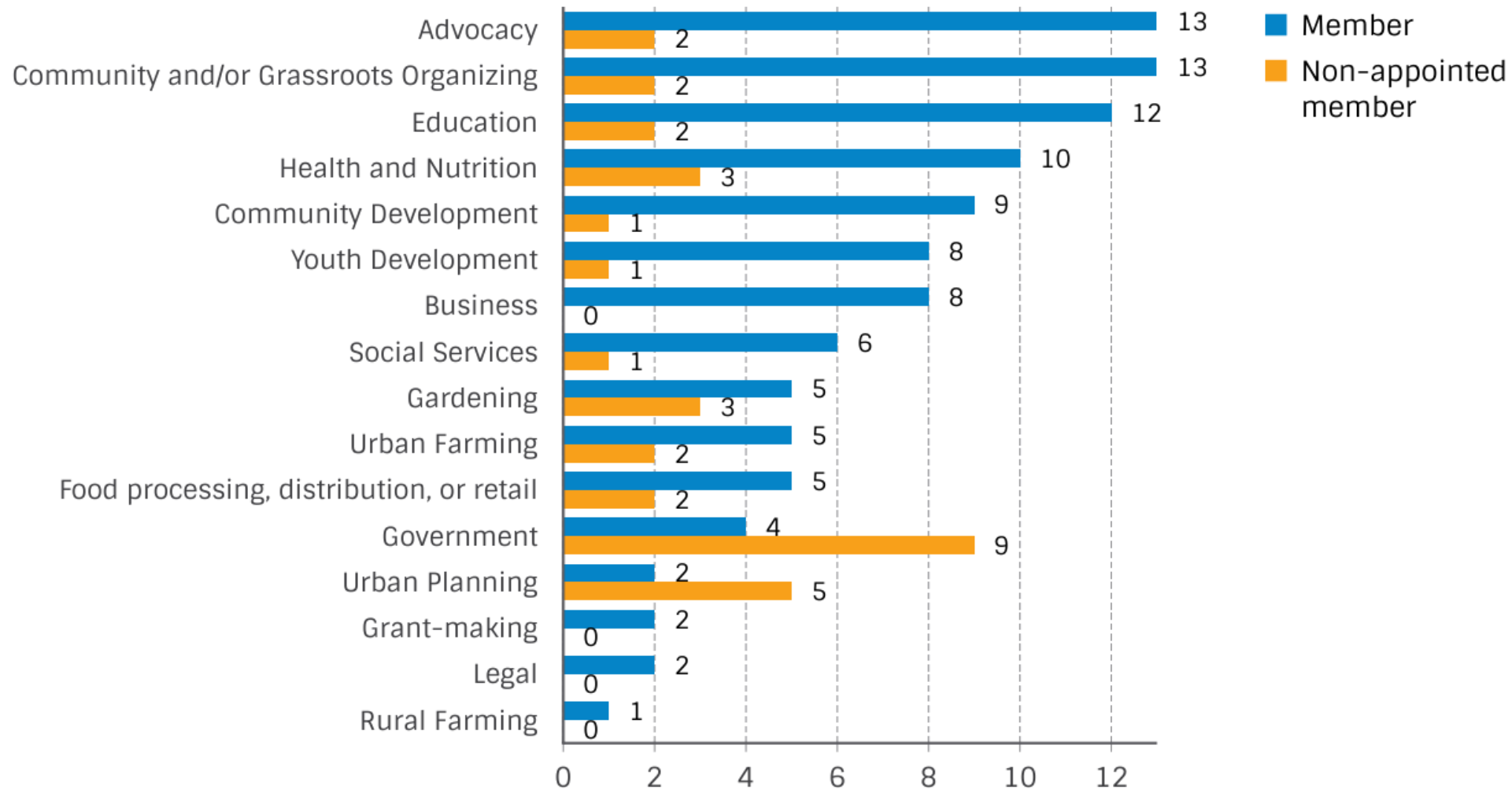
In what zip code(s) do you work?



I serve a population...



What areas SIGNIFICANTLY represent your area(s) of expertise?



Based on your question to the previous question, what is your role within your area of expertise?

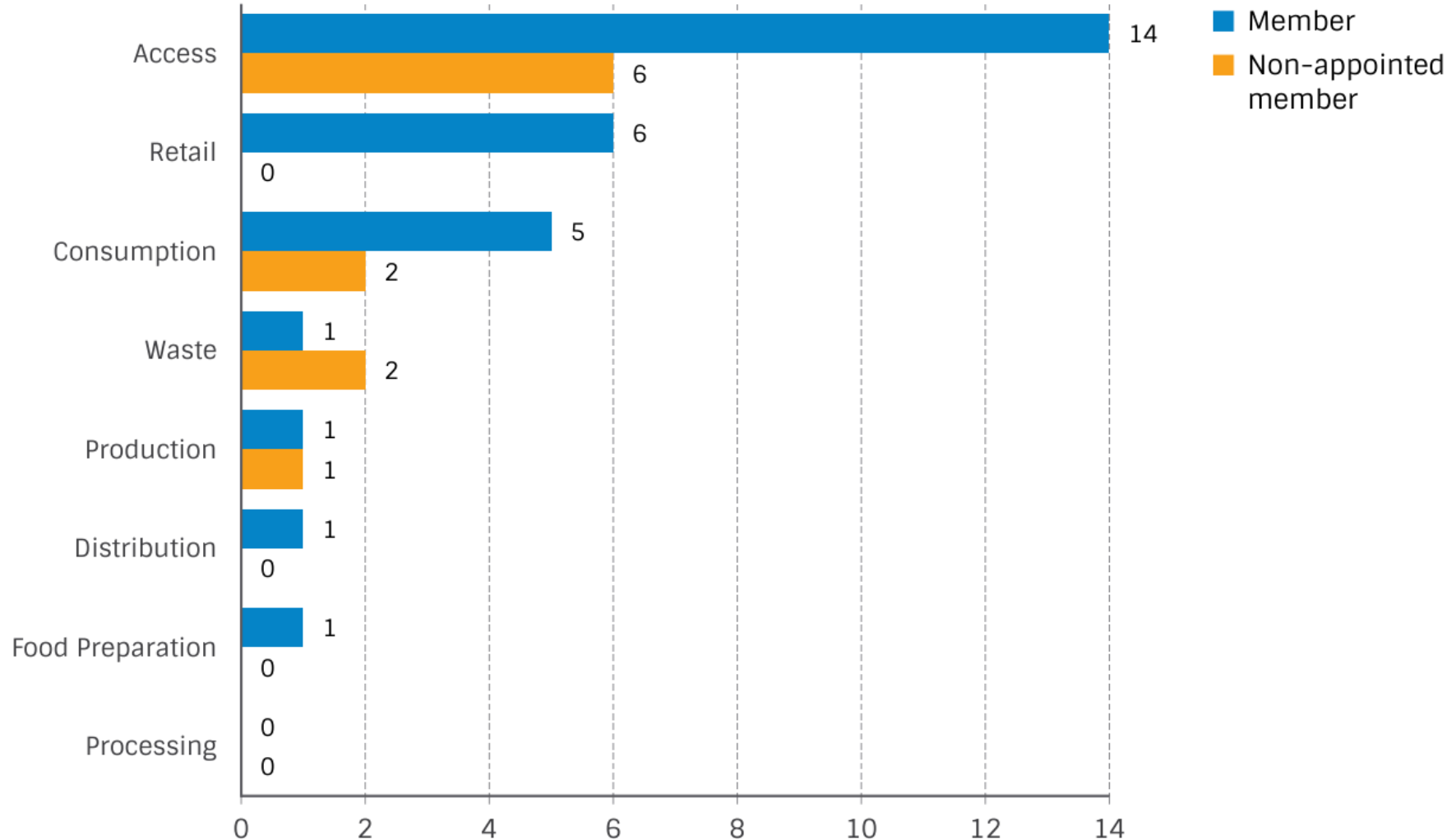
2018



2017



What part of the food system best represents your work?



Based on your answer to the previous question, what is your role within your part of the food system?

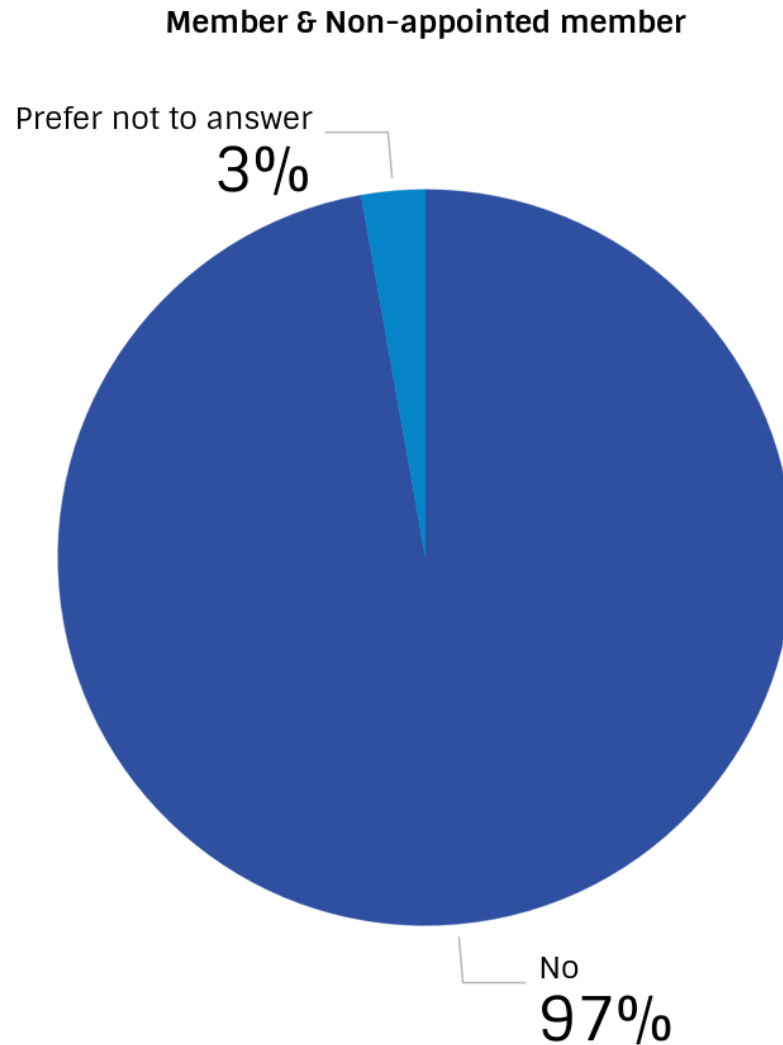
2018



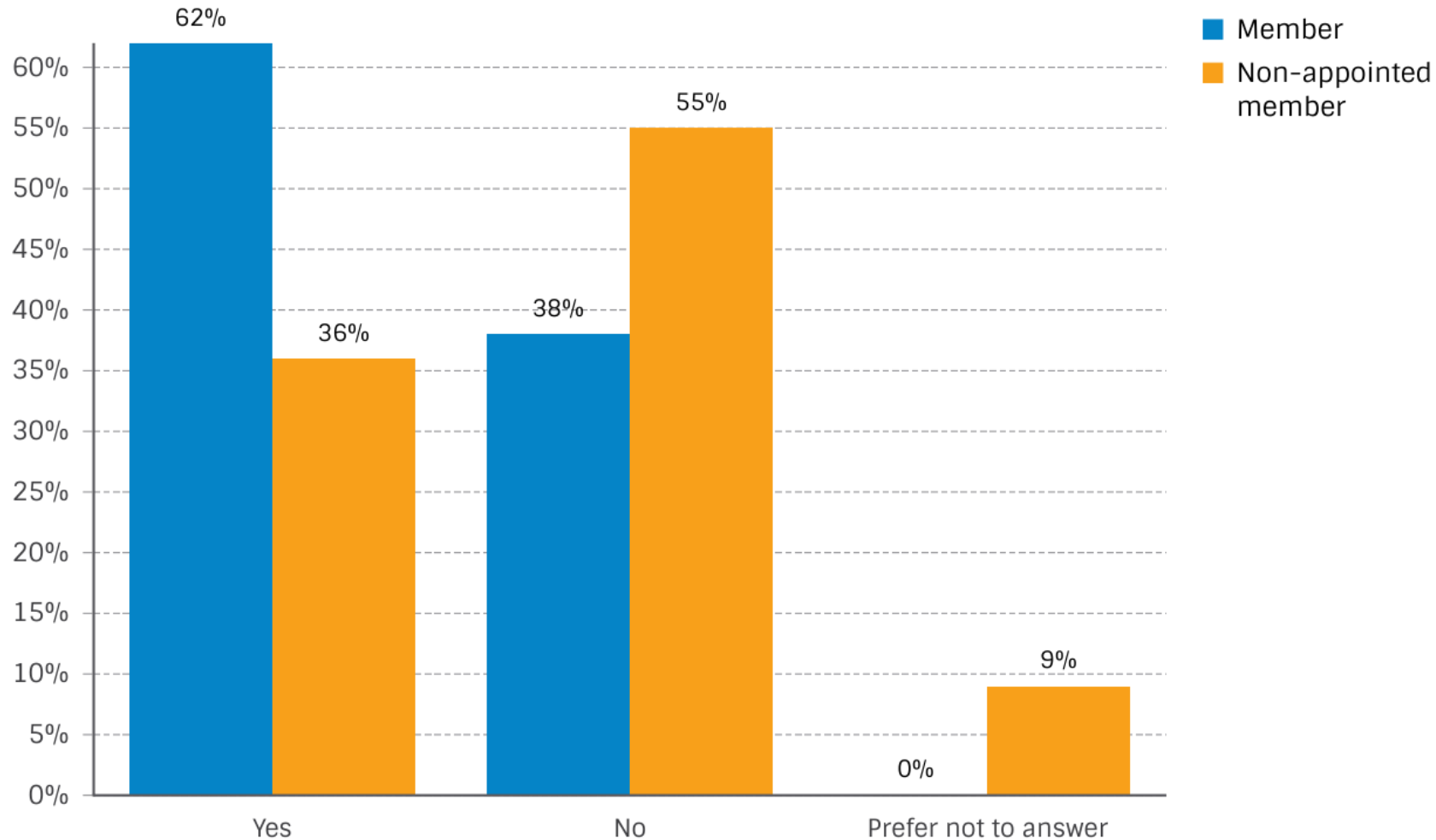
2017



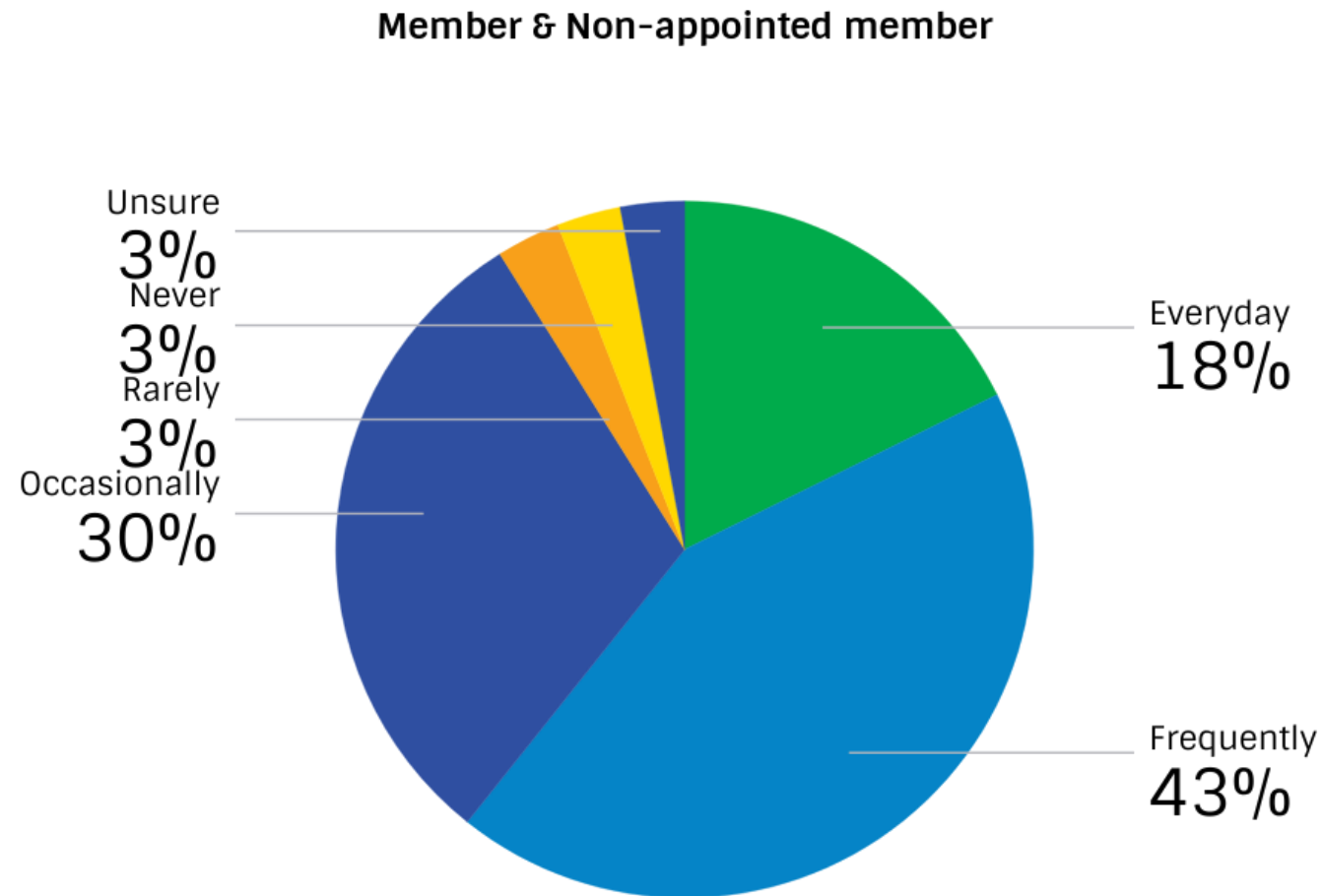
Are you currently food insecure?



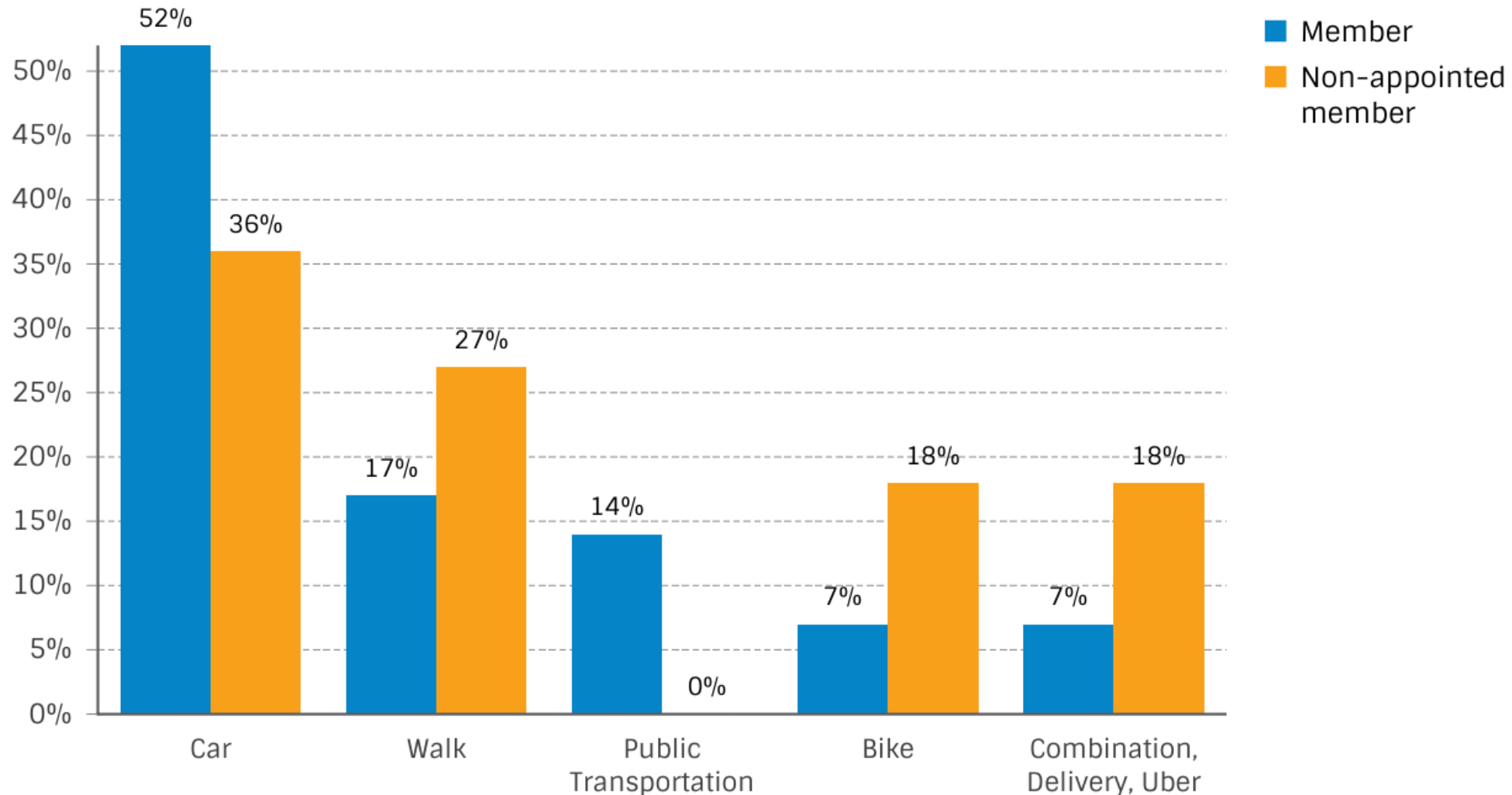
Have you ever experienced food insecurity firsthand?



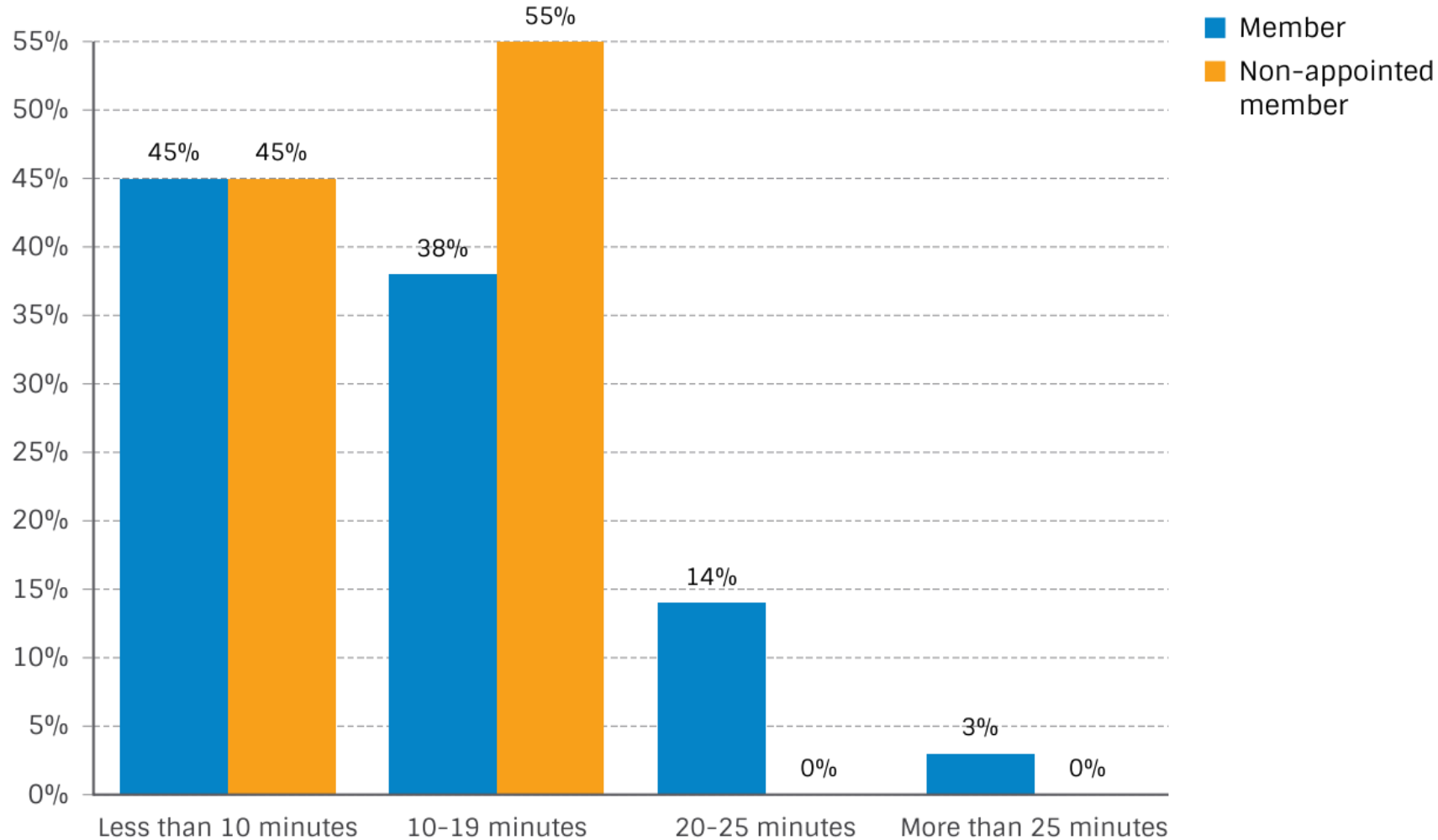
In your personal or professional life, how often do you interact with people who are food insecure?



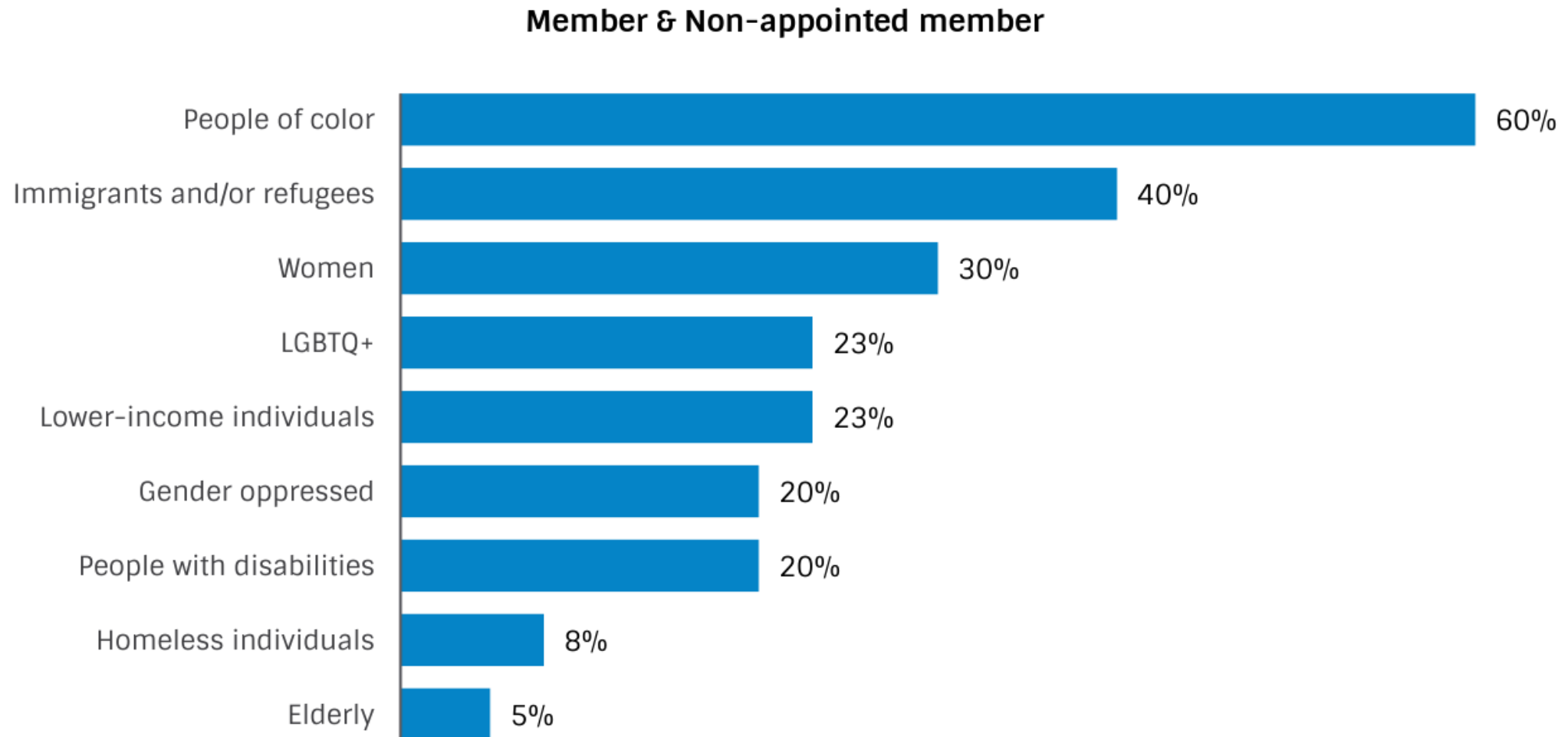
What is the primary mode of transportation you use to get to where you buy or receive food?



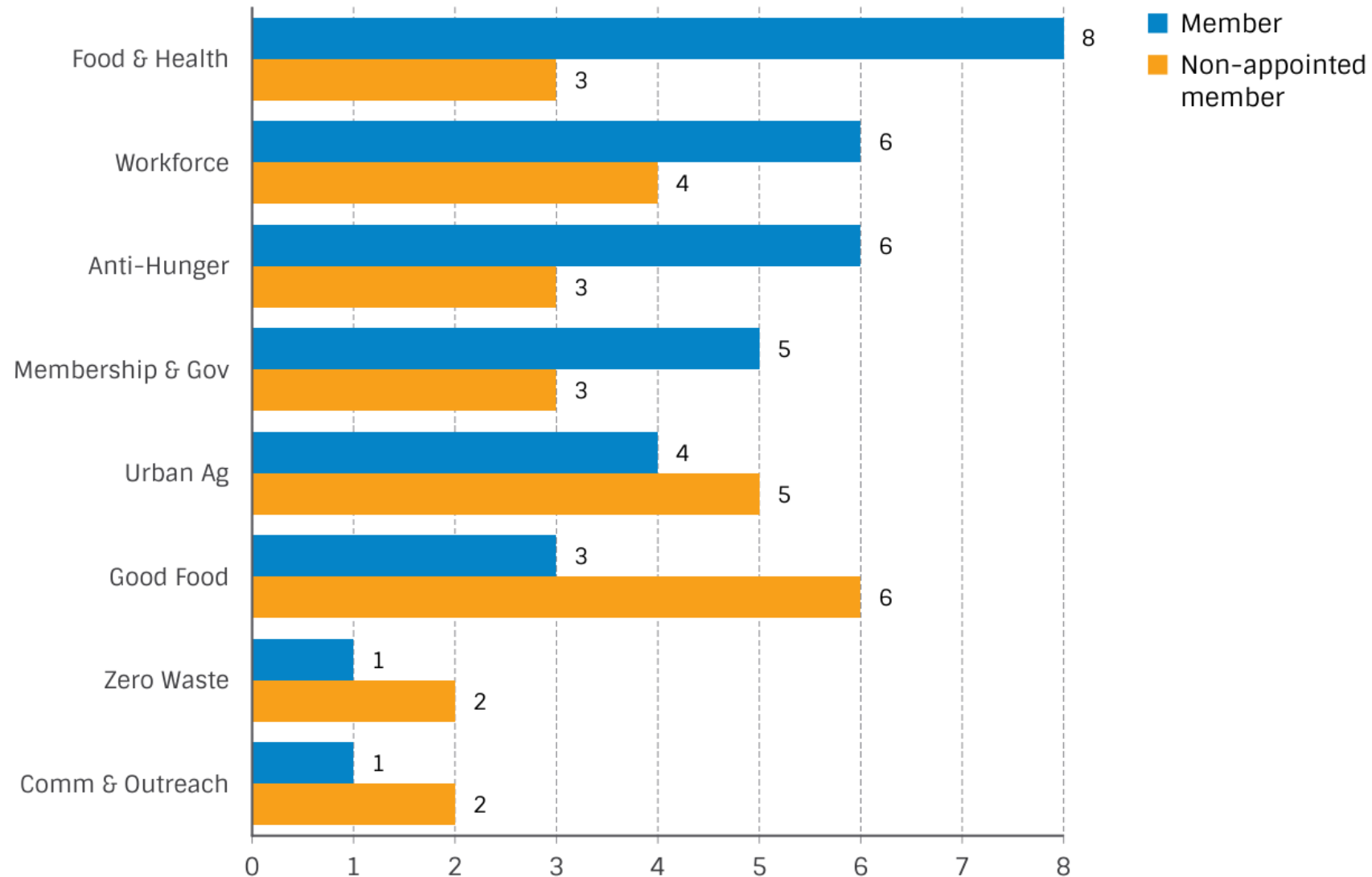
How long does it take you to get to where you buy or receive food?



Is a core part of the mission of your work to serve under-represented or historically marginalized group(s)?



What FPAC subcommittees do you serve on?



Community Mapping Interviews – Preliminary Results

- Interview structure:
 - Review 10 categories of organizations
 - List organizations that you engage with professionally
 - Brainstorm engagement strategies and list contacts
- 30 interviews in total; 30-60 mins long
 - 24 members
 - 6 ex-officio and executive committee members
- Final products to be determined - database of suggested contacts, map?

General Engagement Strategies

- Understand our goals and discuss desired outcomes before jumping into engagement
- Vocalize benefits of engaging with FPAC to organizations
- Have a solid ask before reaching out
- Make FPAC meetings more accessible
- Have FPAC members and staff attend more community-based meetings

Suggested Organizations

Anti-Hunger & Faith-based

- 43% of respondents suggested the Coalition Against Hunger, Share, & Philabundance as best way to reach pantry coordinators.
- Gap in faith-based org engagement
 - POWER
 - Aquinas Center
 - Enon Baptist Church

CDCs, NACs, RCOs

- Connect to NACs through Division of Housing and Community Development
- PACDC and the Merchant's Fund can disseminate info to CDCs
- Commerce Dept convenes CDCs for RFP sessions

- Crosstown Coalition – organizes RCOs
- Most suggested CDCs
 - New Kensington CDC
 - Esperanza CDC
 - People's Emergency Center CDC
- Good avenue for connecting with co-ops and other businesses, too

Cooperatives & Workforce

- Philadelphia Area Cooperative Alliance
- The Enterprise Center / Dorrance Hamilton Culinary Center
- Action United
- Black & Brown Workers Cooperative
- Unite Here

Government

- Commerce Dept
- Free Library
- Rebuild
- State Legislators & City Council
- Youth Commission

Health & Nutrition

- Health institutions (COACH and Good Food, Healthy Hospitals Initiative)
- Health Promotion Council (HPC)
- Sayre Health Center
- Maternity Care Coalition
- Federally Qualified Health Centers (FQHCs)
- Puentes de Salud

Minority, Immigrant, & Refugee

- Nationalities Service Center
- HIAS Pennsylvania
- The Welcoming Center

Neighborhood & Art Centers

- Norris Square Neighborhood Project
- Mural Arts
- PHL Assembled
- The Village of Arts & Humanity
- East Park Revitalization Alliance
- Federation of Neighborhood Centers

Urban Ag & Rural Ag

- The Common Market
- Soil Generation
- Penn State Extension
- Sankofa Farms / Bartram's
- Urbanstead
- Urban Tree Connection
- Pennsylvania Association for Sustainable Ag

Youth

- Community Schools / Mayor's Office of Education
- Get Hype Philly
- Saul High School
- Teens4Good
- Public Citizens for Children & Youth
- Agatston Urban Nutrition Initiative

- Philadelphia Youth Network
- Rebel Ventures
- Philadelphia Student Union
- Youth United for Change

Zero Waste

- Keep Philadelphia Beautiful
- PA Resources Council
- Zero Waste & Litter Cabinet

Other

- Universities
- Legal assistance
- Restaurants
- Media & Communications