



GENERAL MEETING MINUTES

October 4th, 2017

3PM - 5PM

PHS Town Hall, 100 N. 20th St.

Philadelphia, PA

ITEM	ACTION TAKEN	PAGE
A. CALL TO ORDER	Called to order at 3PM	2
B. ROLL CALL	Quorum Met	2
C. SUBCOMMITTEE UPDATES		
1. Anti-Hunger	Discussed	3
2. Food & Health	Discussed	3-4
3. Good Food Procurement & Workforce & Economic Development	Discussed	4
4. Urban Agriculture	Discussed	4-5
5. Zero Waste	Not Discussed	5
D. VOTING ITEMS		
1. Approve August 2017 Minutes	Approved	5
E. FPAC Policy Recommendations Report Out	Discussed	5
F. Harvard Food Waste Report	Discussed	6
G. Follow Up from Annual Membership Survey	Discussed	6
H. Local Food Economy Assessment	Discussed	7-8
I. Public Comment	Discussed	8
J. ADJOURNMENT	Adjourn	8



A. CALL TO ORDER

Co-chair Amanda Wagner called the general meeting of the Philadelphia Food Policy Advisory Council (FPAC) to order. Meeting attendees introduced themselves and their affiliations.

B. ROLL CALL

Roll call indicated a quorum was present to conduct official business.

Members Present

Kirtrina Baxter	Stephanie Dorenbosch	Herman Nyamunga
Patricia Blakely	Jill Fink	Julianne Schrader-Ortega
Rickie Brawer	Kathy Fisher	Carolina Torres
Katrice Cheaton	Alison Hastings	Nicky Uy
Kelly Courts	Nancy Kohn	Dwayne Wharton
Noelle Dames	Jiana Murdic	Julie Zaebst

Ex-Officio Members Present

Jennifer Aquilante	Molly Riordan	Amanda Wagner
Catherine Bartoli	Elisa Ruse-Esposito	Sarah Wu

Others Present

Michelle Lawson	Amy Goldstein	Brittany Anuszkiewicz
Jasper Jones Bey-El	Amanda De Leo	Joel Fath
Alex Boyd	Billy Hopper	Jordan Muse
Kait Bowdler	Brooke Mullen	Molly Call
Emma Kornetsky	Evan Chmielecki	Soula Panagodimos
Deirdre Mulligan	Erin Doyle-O'Conner	Kamaryn Norris
Justin Trezza	Howard Bilofsky	Meghan Grever
Glenn Bergman	Katie Buchheit	Michaela Kupfer

FPAC Staff Present

Mary Pham, FPAC Coordinator



C. SUBCOMMITTEE UPDATES

In lieu of presentation-style subcommittee updates, attendees participated in “subcommittee speed dating.” Over the course of three rounds, attendees met with subcommittee chairs for small group discussion of subcommittee updates.

1. Anti-Hunger

Anti-Hunger Co-chair Kathy Fisher gave the subcommittee update.

At its August meeting, the Anti-Hunger subcommittee agreed that it will begin to focus more on policy issues, while still being a place where members can share food resources and program information. Members acknowledged that while some groups, including FPAC itself, may have limits to the advocacy or direct lobbying they can do, each member organization can participate in education and awareness building, which are crucial pieces of advocacy.

The subcommittee is also seeking input from clients about their experiences with food assistance and nutrition programs. These stories will help educate the public and city, state, and federal policymakers by showing that budgets are not just about dollar figures, but about people and the real needs of communities. Organizations can use Coalition Against Hunger’s “Share Your Story” template and photo release form for reference, or adapt them as they see fit.

Client stories are being sent to [Hannah Menzies](#). The subcommittee will be collecting them on a rolling basis throughout the fall and potentially into next year.

- [“Share Your Story” form](#)
- [Photo release form](#)
- [FPAC Client Story Guide](#)

Finally, the Anti-Hunger subcommittee is exploring the opportunity to hold a "Food Resources/Fighting Hunger 101" session for City Council members in early November. The purpose is to engage both Council members and their constituent services staff in a session where they can learn about different resources and programs offered by FPAC member agencies, educate them about overall food insecurity, and introduce policy ideas of how they can help fight hunger.

Anti-Hunger meets on the 3rd Monday of the month from 2:30pm to 4pm at SHARE. For more information or to attend a meeting, please contact Co-Chairs [Steveanna Wynn](#) and [Kathy Fisher](#).

2. Food & Health

Food & Health Chair Dwayne Wharton gave the subcommittee update.



Food & Health is interested in supporting sodium warning labels for chain restaurants, but is awaiting actual legislation from the PDPH to review. One consideration discussed was the timing of the resolution, there may be less support if it comes so soon after the soda tax. The Food Trust is also working with PDPH to understand the feasibility for corner store operators to introduce sidewalk produce sales. Community garden sidewalk sales was introduced as a desirable idea as well.

Other topics discussed during the meeting include:

School Breakfast Challenge is running from Oct-Dec 2017 and is coordinated by the Coalition Against Hunger.

Voices for Healthy Kids, an initiative from the American Heart Association, is providing funding opportunities within 3 areas: [community schools](#), [early-childcare](#), and [out-of-school-time](#). AHA is writing a grant for this upcoming cycle, which closes on December 1st, around sugary drink warning labels, but want nonprofit partners to apply and lead campaigns.

The subcommittee will present a letter of support for [House Bill 1403](#) sponsored by Rep. Donna Bullock (D-Phila) & [Senate Bill 709](#) by Rep. Jay Costa (D-Allegheny) to stop lunch shaming in Pennsylvania, as well as the federal Anti-Lunch Shaming Act of 2017. These bills address practices that single out children who do not have money to pay for their meals.

The subcommittee will be presenting a letter of support for Councilwoman Blackwell's resolution calling on the U.S. Congress to oppose block granting, reduced funding, or structural changes to the SNAP program and other federally-funded nutrition programs. The Coalition Against Hunger has also been rallying organizational support for the resolution.

Food & Health meets on the second Thursday of the month from 3:30PM to 5PM. For more information or to attend a meeting, contact Chair [Dwayne Wharton](#).

3. Good Food Procurement & Workforce & Economic Development

Good Food Procurement Co-chair Catherine Bartoli gave the subcommittee update.

The Good Food Procurement (GFP) and Workforce & Economic Development (WED) held their first joint meeting to discuss current projects and areas where they can mutually support each other. WED projects include the [Earned Sick Leave infographics](#) for employers and employees, developing a database of available trainings for restaurants, and looking at policies and research from around the country.

GFP projects include the reissue of the [Good Food Caterer Guide](#), discussion of how to expand the Guide (universities and other institutions outside the City), and introduction of the Local Food Economy Assessment project. Members discussed caterers' challenges to meeting the fair criteria and what steps the group can take to provide assistance to



interested businesses to achieve the fair sticker. The subcommittee is looking to gather feedback from restaurants and provide additional resources. The two groups will hold another joint meeting in October. GFP and WED meet on the fourth Tuesday of the month from 2PM to 3:30PM. For more information or to attend a meeting, contact GFP Co-chairs [Molly Riordan](#) and [Catherine Bartoli](#) or WED Co-chairs [Calvin Okunoye](#) and [Kamaryn Norris](#).

4. Urban Agriculture

Co-chair Nancy Kohn and representative Kirtrina Baxter gave the subcommittee update.

The Urban Ag subcommittee is continuing to work on the pre-planning strategic plan with consultants, Corajus. There were two stakeholder meetings with industry (government, nonprofit, and for-profit entities) and urban farmers, gardeners, and other members of the urban agriculture workforce as well as enthusiasts, respectively. There will be a draft of the RFP for the full Urban Ag strategic plan by the end of the year.

Often in cities, open space and (affordable) housing is pitted against each other. The subcommittee is actively working on collaborations and brainstorming strategies with Housing advocates, in order to circumvent any negative rhetoric on this topic and highlight the importance of a holistic neighborhood, where open space and (affordable) housing are both valued and available.

The subcommittee meets on the fourth Wednesday of every month from 3:30PM to 5PM. If interested in participating, please contact Co-chairs [Nancy Kohn](#) and [Ash Richards](#).

5. Zero Waste

No representatives from the Zero Waste Subcommittee were present to give the update.

Zero Waste meets on the third Tuesday of the month from 4PM to 5PM. If you are interested in participating in the Zero Waste Subcommittee, please contact Chair [Linda Knapp](#).

D. VOTING ITEMS

1. Approve August 2017 General Meeting Minutes

Motion by Patricia Blakely, seconded by Dwayne Wharton, to approve the August 2017 minutes. Motion passed with none opposing and Alison Hasting, Julie Zaebst, and Stephanie Dorenbosch abstaining.

E. FPAC Policy Recommendations Report Out, Amanda Wagner

Ex-officio Co-chair Amanda Wagner led the FPAC Policy Recommendations update.

At the September Executive Session, FPAC members reviewed the [2014 and 2017 policy recommendations](#) to assess progress and relevancy. The goal is to create a cohesive FPAC policy platform that can be shared with both members and the public. No final decisions were made, but the details of the discussion can be viewed in the [September 2017 Executive Session minutes](#). Further discussions will continue at future Executive Sessions and at the subcommittee level. It is likely that the final policy platform will be voted on by FPAC members.



One concern was how ex-officio members can be involved in the policy process as it relates to the City budget. It is our understanding that, based on Ethics Rules, ex-officio and staff members of FPAC cannot be involved in advocacy for City budget changes. The [Philly Budget Basics](#) presentation is attached to the September meeting minutes as a refresher on the process.

A structured template may be helpful for subcommittees when reviewing recommendations related to their work. It would be helpful to have consistency in how work is presented at meetings.

F. Harvard Food Waste Report, Emma Kornetsky

Emma Kornetsky, Philabundance's Government Affairs Manager, discussed the Harvard Food Law and Policy Clinic's [Moving Food Waste Forward](#) report and Philabundance's [Food Waste Legislative Priorities](#).

One year ago, Philabundance began a partnership with [Harvard's Food Law and Policy Clinic](#) to assess food waste policies and regulations in Pennsylvania. The goal was to divert food from landfills and increase food access simultaneously. The report was released two weeks ago and includes 28 policy recommendations. Some are long term goals, but others can be acted on now. Philabundance has reviewed the recommendations and chose seven priority items. They are seeking input from other organizations to understand their priorities and gauge interest in working on specific topics, like school food waste.

There is a lot of synergy in the region for reducing food waste-- Philadelphia has created the Zero Waste Litter Cabinet and New Jersey has passed a 50% food waste reduction goal by 2030. This can be a gateway to more legislative changes in Pennsylvania as a whole. Philabundance and the Zero Waste Cabinet also recently co-released an [op-ed](#) to show the interconnectedness of food access and food waste.

Philabundance is already working with FPAC's Zero Waste Subcommittee, and may explore the possibility of fitting these priorities into a policy platform. If individuals or organizations are interested in food waste issues in PA, or have relevant legislative contacts, they can contact [Emma Kornetsky](#) or sustainability@philabundance.org.

G. Follow Up from Annual Membership Survey, Sarah Wu

Sarah Wu, ex-officio co-chair of the Governance & Membership Subcommittee led the discussion on the Annual Membership Survey.

At the last subcommittee meeting, members reviewed feedback from the June 2017 general meeting to understand FPAC's appointed member recruitment priorities. The annual survey collects data on member expertise, organizations represented, and demographics. One issue discussed was how FPAC can increase its connection to populations that are not currently represented, and how to reflect their needs and be held accountable to them. Appointing members is not the only way to accomplish this. Some ideas include increasing representation of youth and creating a youth-friendly culture at meetings, as well as changing meeting times to accommodate those who do not work directly in food policy.



As FPAC increases its candidate pool, there needs to be an effort to include new types of members. One initial step in targeting outreach is to merge the Communications & Outreach and Governance & Membership subcommittees. Interested people can contribute to this conversation by attending meetings, which occur on the second Wednesday of every month. The next meeting is Wednesday, October 11th, 10AM-11AM in the Franklin Room, One Parkway, 13th Floor. There is no standing time, so please check www.phillyfpac.org for future meeting times. If meetings are not feasible, please reach out to [Sarah Wu](#) to give input.

A final announcement is that Glenn Bergman is stepping down as an appointed member, after missing three meetings. We want to thank Glenn for his service and take this opportunity to remind members that if attending general meetings, which is a requirement of being an appointed member, isn't feasible, there are other meaningful ways to be involved in FPAC: join a subcommittee, attend an open house, or come to an executive session.

To nominate people for appointed membership, please fill out the [nomination form](#) on FPAC's homepage.

H. Local Food Economy Assessment, Molly Riordan

Molly Riordan, Good Food Purchasing Coordinator for *Get Healthy Philly* and the City's procurement department, discusses the Local Food Economy Assessment pilot study.

Philadelphia has an opportunity to do a pilot study on its local food economy through the Sodium Reduction in Communities grant from the Center for Disease Control & Prevention. The original idea was to assess city food purchases, such as food purchased in prisons, adult care facilities, and through Parks & Rec. Now the department is exploring the idea of widening the scope and completing an overarching local food economy assessment. The same criteria used in the [Good Food Caterer Guide](#) will be used in this assessment: healthy, sustainable, fair, and local food. The Sustainable Business Network recently completed a local food procurement study, which will be released soon. The Delaware Valley Regional Planning Commission also completed a similar study in 2010, the [Greater Philadelphia Food System Study](#).

There are many challenges that this assessment can explore, like the budget constraints and internal policies that limit purchasing options for big institutions, who are some of the largest purchasers of food in the city. Other challenges include coordination of people and organizations, identification of resources for capacity building, and funds for building infrastructure, workforce development, and increased programming. The study will also explore how to keep good food dollars in Philadelphia. By viewing this study through an economic lense, the study will attach numbers to the issues and show economic opportunities for private, public, and nonprofit leaders.

To summarize, the proposal is a baseline assessment of the Philadelphia food economy to identify opportunities along the supply chain and make the case for investing in good food infrastructure, policies, and workforce development. It might include assessing trends, surveying Philadelphia food cluster businesses, and both quantitative and qualitative data on revenue, jobs, and food.



Molly asked for feedback on who this study will be useful to. Some responses were:

- Philabundance is interested to see farmers and businesses become a part of the survey.
- From the school food world, it would be interesting to review the numbers and to possibly answer the question “Are there any B-corps operating as agricultural producers in this region, and if so, should we invest in them?”
- The study can be a fundraising tool for both nonprofits and on-the-ground advocacy groups, particularly on issues like SNAP.

Possible considerations for the study are:

- Important aspects of economy that will be outside of city limits, such as warehouses/food storage
- Do not arbitrarily draw a boundary line; focus on important aspects of the local economy and let the information draw the line
- Include informal food economies, like sidewalk sales and garden sales, even if it is qualitative information

The RFP will be released in December. If anyone is interested in the Local Food Economy Assessment or have any relevant contacts, please email [Molly Riordan](mailto:Molly.Riordan). These discussions will continue at the Good Food Procurement & Workforce & Economic Development Subcommittee meetings on the fourth Tuesday of every month, from 2PM to 3:30PM at the Aramark Building (1101 Market St).

I. Public Comment

Councilman David Oh introduced a resolution that fines squatters \$200 a day on Thursday, September 28th. There is a concern that this legislation can impact gardeners because the language used is properties and not just buildings. Most gardens are not secure and there is a possibility that they can be the recipient of these fines. People are encouraged to meet with their council people to urge them to protect gardens. PHS can meet with David Oh. Al Taubenberger is another good contact because he has been a vocal proponent of urban ag. View the City Council session transcript [here](#), on page 55.

South Philly Co-op is hosting their fundraising event, Harvest on the Ave on Thursday, October 12th, from 7PM to 9:30PM at Chhaya. Buy tickets and support the co-op [here](#).

Mariposa Co-op has started a daily 10% discount for low-income customers and enacted a \$13 minimum wage.

G. ADJOURNMENT

Meeting adjourned at 4:50PM.

Submitted by:

Mary Pham, FPAC Coordinator

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