# GENERAL MEETING MINUTES

August 2, 2017  
3:00pm - 5:00pm  
PHS Town Hall, 100 N. 20th St.  
Philadelphia, PA

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<th>ITEM</th>
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<td>A. CALL TO ORDER</td>
<td>Called to order at 3:00pm</td>
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<td>B. ROLL CALL</td>
<td>Quorum Met</td>
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<td>C. SUBCOMMITTEE UPDATES</td>
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<td>1. Anti-Hunger</td>
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<td>2. Food &amp; Health</td>
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<td>3. Good Food Procurement</td>
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<td>4. Urban Agriculture</td>
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<td>5. Workforce &amp; Economic Development</td>
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<td>6. Zero Waste</td>
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<td>D. VOTING ITEMS</td>
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<td>1. Approve June 2017 Minutes</td>
<td>Approved</td>
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<td>E. Shared Metrics Overview</td>
<td>Discussed</td>
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<td>F. Public Comment</td>
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<td>G. City Policy 101 Training</td>
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<td>H. ADJOURNMENT</td>
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A. CALL TO ORDER
Co-chairs Esteban Kelly and Amanda Wagner called the general meeting of the Philadelphia Food Policy Advisory Council (FPAC) to order. Meeting attendees introduced themselves and their affiliations.

B. ROLL CALL
Roll call indicated a quorum was present to conduct official business.

Members Present
Patricia Blakely  
Kelly Courts  
Bryan Fenstermaker  
Linda Knapp  
Greg McKinley  
Suzanne Weltman  
Saleem Chapman  
Noelle Dames  
Jill Fink  
Nancy Kohn  
Julianne Schrader-Ortega  
Dwayne Wharton  
Katrice Cheaton  
Donkey Dover  
Esteban Kelly  
George Matysik  
Nicky Uy

Ex-Officio Members Present
Catherine Bartoli  
Amanda Wagner  
Jennifer Aquilante  
Sarah Wu  
Molly Riordan

Members Absent
Kirtrina Baxter  
Rickie Brawer  
Alison Hastings  
Jiana Murdic  
Carolina Torres  
Glenn Bergman  
Stephanie Dorenbosch  
Jessica McAtamney  
Herman Nyamunga  
Julie Zaebst  
Allison Blansfield  
Kathy Fisher  
Tommy McCann  
Calvin Okunoye

Others Present
Alexandra Kummerer  
Amy Goldstein  
Deirdre Mulligan  
Jasper Jones  
Liz Ferro  
Rosa Sa Costa  
Alice Dolbin  
Anna Hymanson  
Dorothy Buttz  
Jerome Shabazz  
Mary Pham  
Tamela Luce  
Amanda Deleo  
Aquila Muhammud  
Henry Sauter  
Kim Paulus  
Michaela Kupfer

FPAC Staff Present
Hannah Chatterjee, FPAC Manager

C. SUBCOMMITTEE UPDATES
In lieu of presentation-style subcommittee updates, attendees participated in “subcommittee speed dating.” Over the course of three rounds, attendees met with subcommittee chairs for small group discussion of subcommittee updates.

1. Anti-Hunger
Anti-Hunger representative Hannah Chatterjee gave the subcommittee update.

Anti-Hunger celebrated last year’s accomplishments as outlined in the annual report. At the next meeting, the subcommittee will be engaging in a visioning process to better understand what members’ hope to get out of the subcommittee. There are many anti-hunger organizations and coalitions meeting and collaborating, so the subcommittee will conduct a networking analysis to identify how the subcommittee fits in. The visioning exercise will help the subcommittee develop a work plan for the coming year.

Anti-Hunger meets on the 3rd Monday of the month from 2:30pm to 4pm at SHARE. For more information or to attend a meeting, please contact Co-Chairs Steveanna Wynn and Kathy Fisher.

2. Food & Health
Co-Chair Dwayne Wharton led the subcommittee update.

Food & Health reviewed the previous year’s accomplishments as outlined in the annual report and invited everyone to join the next meeting. The subcommittee will be brainstorming for the year ahead, and the Philadelphia Department of Public Health will present some of their policy initiatives with which the committee might align and support.

Food & Health meets on the second Thursday of the month from 3:30pm to 5:00pm. For more information or to attend a meeting, contact Co-Chair Dwayne Wharton.

3. Good Food Procurement
Co-Chair Molly Riordan gave the subcommittee update.

Good Food Intern Mary Pham introduced a nearly-final version of the revised Good Food Catering Guide, which the Good Food Purchasing Subcommittee released in mid-August. The full-color Guide includes detailed information about caterers’ offerings and comes in an online PDF and handy trifold print version. Mary discussed how she simplified the survey, evaluation, and verification processes, and has set up the Subcommittee for smoother updating procedures in the future.

Good Food Procurement meets on the fourth Tuesday of the month from 2:00pm to 3:30pm. If you are interested in participating, please contact Co-Chairs Catherine Bartoli and Molly Riordan.

4. Urban Agriculture
Co-Chair Nancy Kohn gave the subcommittee update.

The Urban Ag Subcommittee is continuing to drive the pre-planning process for a citywide urban ag strategic plan forward. In partnership with Corajus, a facilitation consultant hired to carry out the pre-planning process, the subcommittee is working to convene two workshops to solicit input from stakeholders on the process for creating an urban ag strategic plan. The first workshop will be held tomorrow August 3rd with nonprofit and City agency stakeholders. A working group of the subcommittee is also working on planning
the second annual Urban Ag Open House on Thursday, August 24th. Corajus will lead a workshop at the Open House as well, which is aiming to attract growers and farmers from the local urban ag community.

The subcommittee meets on the fourth Wednesday of every month from 3:30pm to 5:00pm. If you are interested in participating, please contact Co-Chairs Nancy Kohn and Ash Richards.

5. Workforce & Economic Development
Workforce & Economic Development representative Alice Dolbin gave the subcommittee update.

The sick leave infographic is complete and live. The subcommittee is working on developing a strong vision and work-plan centered around policy tracking, and would like to expand through recruitment.

Workforce & Economic Development meets on the fourth Tuesday of the month from 4:00pm to 5:00pm. Contact Co-Chairs Calvin Okunoye, and Kamaryn Norris if you are interested in participating.

6. Zero Waste
Chair Linda Knapp gave the subcommittee update.

The subcommittee is moving forward with the compost design competition, which is set to start wrapping up in the fall. Nic Esposito, the City’s Zero Waste & Litter Director will be presenting on the Zero Waste & Litter Cabinet’s new Action Plan at the October subcommittee meeting.

Zero Waste meets on the third Tuesday of the month from 4:00pm to 5:00pm. If you are interested in participating in the Zero Waste Subcommittee, please contact Chair Linda Knapp.

E. SHARED METRICS OVERVIEW
Jill Fink gave an overview of the Shared Metrics project, original goals and intentions, and a suggestion for moving forward.

The Shared Metrics project started a few years ago among a group of nonprofit organizations who, with technical assistance support, identified a collective need to improve their evaluation skills and approaches. A group of nonprofits committed to exploring the possibility of creating shared metrics for their food systems work, and brought the project to the Philanthropy Network’s Food Funders Affinity Group. After working together for some time, the group recognized the need to bring more voices to the table to develop metrics that were reflective of the whole food system. The project moved to FPAC to help reach more people doing similar work. While FPAC’s reach is still just a small part of the work happening in Philadelphia, it was a good start.

The goal of the project was to help organizations understand how they were moving the needle on big food system issues, such as hunger, and how they were being successful in their work. Through researching several models, the group identified a model by the Community Food Security Coalition that categorized metrics for the food system into the following categories: Justice and Fairness; Strong Communities; Vibrant Farms; Healthy People; Sustainable Ecosystems; and Thriving Local Economies. These categories also broadly mirror FPAC’s subcommittees. The
Community Food Security Coalition developed these categories through a process called Whole Measures. FPAC could use the Whole Measures process and framework to develop a set of categories specific to Philadelphia’s regional food system.

FPAC recognizes the need for an outside facilitator to help move this project forward, and in the meantime FPAC should focus on the low-hanging fruit. FPAC subcommittees are invited to look at the Whole Measures model and ask the members how their respective organizations know that they are being successful in their work. Following conversations at the subcommittee level, FPAC will follow up on this process at an Executive Session.

D. VOTING ITEMS

1. Approve June 2017 General Meeting Minutes
   Motion by Patricia Blakely, seconded by Dwayne Wharton, to approve the June 2017 minutes. Motion passed with none opposing and one abstaining.

E. PUBLIC COMMENT

Appointed members Kirtrina Baxter and Esteban Kelly participated in the WHYY and City and State PA panel on the Politics of Food in late July. The event attracted a good crowd, and raised a modest sum of money for FPAC.

Night Market in Roxborough is coming up on August 10th.

Through a grant from the CDC, the Philadelphia Department of Public Health (PDPH) is exploring the possibility of doing a local food economy assessment. The purpose of the assessment is to identify ways to support food procurement work. PDPH would like feedback on this idea – is it redundant? How could the assessment be useful for others’ work?

F. CITY POLICY 101

Yuan Huang, Christina Hernandez, and Nandi O’Connor from the Mayor’s Policy and Legislative Affairs Office conducted a training on City Policy 101. The training covered the different branches of City government and their respective powers, as well as how City government interacts with the State and Federal governments. The training distinguished between four types of policies: legislative change (City Council bills); Charter change, Executive Order, and internal policy changes. The trainers concluded with a brief activity where attendees attempted to categorize fourteen real examples of Philadelphia public policy into the four policy types.

G. ADJOURNMENT

Meeting adjourned at 5:00pm.

Submitted by:
Hannah Chatterjee
Hannah.chatterjee@phila.gov