



GENERAL MEETING MINUTES

Wednesday, June 7, 2017
 3:00pm - 5:00pm
 PHS Town Hall, 100 N. 20th St.
 Philadelphia, PA

ITEM	ACTION TAKEN	PAGE
A. CALL TO ORDER	Called to order at 3:00pm	X
B. ROLL CALL	Quorum Met	X
C. SUBCOMMITTEE UPDATES		
1. Food & Health	Discussed	X
2. Good Food Procurement	Discussed	X
3. Urban Agriculture	Discussed	X
4. Workforce & Economic Development	Discussed	X
5. Zero Waste	Discussed	X
D. VOTING ITEMS		
1. Mission and Vision Statements	Approved	X
2. Zero Waste Policy Recommendations	Approved	X
3. April 2017 Minutes	Approved	X
4. FPAC Co-Chairs	Elected	X
E. ANNUAL MEMBERSHIP SURVEY PRESENTATION	Discussed	X
F. PUBLIC COMMENT	Discussed	X
G. ADJOURNMENT	Adjourn	X



A. CALL TO ORDER

Co-chairs Amy Laura Cahn and Sarah Wu called the general meeting of the Philadelphia Food Policy Advisory Council (FPAC) to order. Meeting attendees introduced themselves and their affiliations.

B. ROLL CALL

Roll call indicated a quorum was present to conduct official business.

Members Present

Kirtrina Baxter	Katrice Cheaton	Jessica McAtamney
Glenn Bergman	Kelly Courts	Tommy McCann
Patricia Blakely	Noelle Dames	Nicky Uy
Rickie Brawer	Alison Hastings	Suzanne Weltman
Amy Laura Cahn	Esteban Kelly	Dwayne Wharton
Saleem Chapman	Linda Knapp	Julie Zaebst

Ex-Officio Members Present

Jen Aquilante	Elisa Esposito	Amanda Wagner
Catherine Bartoli	Molly Riordan	

Members Absent

Allison Blansfield	Kathy Fisher	Herman Nyamunga
Stephanie Dorenbosch	Nancy Kohn	Calvin Okunoye
Donkey Dover	George Matysik	Carolina Torres
Bryan Fenstermaker	Greg McKinley	
Jill Fink	Jiana Murdic	

Others Present

Gabi Bembry	Erica Feldman	Kamaryn Norris
Kait Bowdler	Elizabeth Ferro	Mary Pham
Joan Boyce	LeAnne Harvey	Amy Regan
Dimka Braswell	Alison Hastings	Daphne Rowe
Amanda DeLeo	Jasper Jones	Melissa Sattler
Alice Dolbin	Brooke Mullen	Jennifer Walker
Ilana Engel	Cate Murray	
Joel Fath	Jordan Muse	

FPAC Staff Present

Hannah Chatterjee, FPAC Manager
Madeline Smith-Gibbs, FPAC Coordinator



C. SUBCOMMITTEE UPDATES

Attendees participated in “subcommittee speed dating.” Over the course of three rounds, attendees met with subcommittee chairs for small group discussion of subcommittee updates.

1. Food & Health

Food & Health Co-Chair Kelly Courts led the subcommittee update.

At the May Food & Health Subcommittee meeting, special guest Dr. Christina Roberto presented on the work of her PEACH (Psychology of Eating and Consumer Health) Lab. Her group works with policymakers and influencers (like FPAC!) to provide research-based guidance, and has focused on issues such as drink labeling and, currently, the impact of the implementation of the SSB tax.

The subcommittee is also working on bringing together nutrition educators in the area to create a virtual and physical clearinghouse of programs and resources.

Food & Health meets on the second Thursday of the month from 3:30pm to 5:00pm. For more information or to attend a meeting, contact Co-Chairs [Kelly Courts](#) and [Dwayne Wharton](#).

2. Good Food Procurement

Good Food Procurement Subcommittee Co-Chair Molly Riordan gave the subcommittee update.

The subcommittee is lucky to be joined by Mary Pham, an intern who is working with FPAC, the Office of Sustainability, and Get Healthy Philly to update the Good Food Caterer Guide. Mary has finalized and disseminated the survey to over 300 caterers and restaurants to include in the new guide. The subcommittee is hoping to attract more caterers that specialize in office lunches – from salads to hoagies to pizza. Contact [Mary](#) if you know a healthy, local, sustainable, fair caterer that should be included in the guide.

Good Food Procurement also discussed the recently passed change to the City’s Home Rule Charter that will allow the City to award contracts for some bids to the vendor providing the “best value” rather than the lowest price. Designed with complicated contracts in mind, the “best value” proposition accounts for quality of product and services, vendors’ past performance, and more. The subcommittee would like to explore the possibility of City food contracts using “best value” criteria, and looks to define good food characteristics to inform “best value.”

The next meeting’s agenda includes *Good Food Cater Guide* updates and a discussion on “best value.” Good Food Procurement meets on the fourth Tuesday of the month from 2:0pm to 3:30pm. If you are interested in participating, please contact Co-Chairs [Catherine Bartoli](#) and [Molly Riordan](#).

3. Urban Agriculture

FPAC Manager Hannah Chatterjee gave the subcommittee update.



The subcommittee is housing work on the Urban Agriculture Strategic Plan, an effort led by stakeholders within and external to City government. There will be two phases of planning to ensure the process is community-led. In the pre-planning process, the Pennsylvania Horticultural Society (with additional funding from the Public Interest Law Center) will hire a facilitator to convene stakeholders to develop a scope of work for the consultant. This gives local growers a chance to give input on the *process* of creating an Urban Agriculture Strategic Plan. Using the scope of work, the City and external partners will then draft and release a Request for Proposals to hire a consultant to create the Strategic Plan. During this phase, the consultant will convene stakeholders to give input on the *content* of the plan.

The subcommittee is currently in the pre-planning phase, and has narrowed down finalist candidates for the facilitator, who will convene workshops in July and August. One of those workshops will be conducted through this year's FPAC Urban Agriculture Open House. If you are interested in getting involved in the planning of the Open House, contact [Hannah](#).

Neighborhood Gardens Trust (NGT) is hosting workshops for gardens that are at high risk of being sold at auction due to their location on privately-owned, tax delinquent land. Much of Urban Agriculture's work has been around land access and tenure, and the subcommittee is hoping that the gardens that NGT has identified will be able to find a pathway to land security and permanence through the Philadelphia Land Bank. The workshops will provide information specific to these gardens' situations on how to navigate the Land Bank process. FPAC will be available as a resource at these events.

The subcommittee meets on the fourth Wednesday of every month from 3:30pm to 5:00pm. If you are interested in participating, please contact Co-Chairs [Nancy Kohn](#) and [Ash Richards](#).

4. Workforce & Economic Development

Workforce & Economic Development Chair Calvin Okunoye gave the subcommittee update.

The subcommittee is finalizing drafts of its infographic posters on Philadelphia's paid sick leave law. The poster's two versions provide information specifically for employers and employees.

Workforce & Economic Development meets on the fourth Tuesday of the month from 4:00pm to 5:00pm. contact Co-Chairs [Stephanie Dorenbosch](#), [Calvin Okunoye](#), and [Kamaryn Norris](#) if you are interested in participating.

5. Zero Waste

Zero Waste Subcommittee member Madeline Smith-Gibbs gave the subcommittee update.

Zero Waste is thrilled to announce that FPAC received a \$5,500 grant to expand the impact of the subcommittee's Community Compost Design Competition. The grant funds the build and transportation of the finalist designs, graphic design services to make a guide for community composting featuring the winning design, and a mini-grant cycle for two lucky community organizations or schools to build their own community composting projects.



Zero Waste meets on the third Tuesday of the month from 4:00pm to 5:00pm. If you are interested in participating in the Zero Waste Subcommittee, please contact Chair [Linda Knapp](#).

D. VOTING ITEMS

1. FPAC Mission and Vision Statements

After several months of bringing drafts to FPAC full body meetings for feedback, the Communications & Outreach Subcommittee submitted the following new mission and vision statements for approval:

FPAC Mission Statement

The Philadelphia Food Policy Advisory Council connects Philadelphians and their local government to create a more just food system.

FPAC Vision Statement

The Philadelphia Food Policy Advisory Council envisions that all Philadelphians can access and afford healthy, sustainable, culturally appropriate, local, and fair food.

Motion by Esteban Kelly, seconded by Patricia Blakely, to approve the new mission and vision statements. Motion passed with none opposed and none abstaining.

2. Zero Waste Policy Recommendations

FPAC originally approved the [Zero Waste Policy Recommendations](#) in October 2015. Since then, FPAC and City leadership have made much progress on implementing the recommendations, including Mayor Kenney's commitment to achieving zero waste by 2035 and the recent creation of the Zero Waste and Litter Cabinet. At FPAC's April general meeting, Zero Waste Subcommittee Chair Linda Knapp presented a full [update on recommendations](#).

Linda had requested that the update be approved by FPAC members, but members in attendance questioned whether that was necessary. Following a discussion on the appropriate process for these issues, FPAC members decided that the best process would be to have an email vote shortly after recommendations are presented at a general meeting, and that a vote was not necessary for this update.

3. April 2017 Minutes

Motion by Patricia Blakely, seconded by Saleem Chapman, to approve the April 2017 Minutes. Motion passed with none opposed and none abstaining.

4. FPAC Co-Chairs

FPAC members elected new appointed member and ex-officio co-chairs. Congratulations to Esteban Kelly and Amanda Wagner!

Esteban, Executive Director of the US Federation of Worker Cooperatives, brings expertise in cooperative business, racial equity work, and leadership development to FPAC's helm. Amanda chaired the Good Food



Procurement Subcommittee from 2013 to 2016. An ex-officio member of FPAC since its founding in 2011, Amanda brings important connections to Philadelphia's Department of Public Health.

E. ANNUAL MEMBERSHIP SURVEY PRESENTATION

Membership & Governance Subcommittee Co-Chair Sarah Wu presented the [results of FPAC's Annual Membership Survey](#). FPAC uses its annual survey to get a sense of the demographics and areas of expertise represented around the table, and to identify gaps to fill during member recruitment.

Feedback on the information presented include:

- We should recruit more lower-income people to FPAC membership.
- The school food issue would be a good way to increase youth participation.
- We should engage people in their identities as parents.
- The survey presents data on members' and attendees' identities in historically marginalized groups. Who in these groups is lacking food access, and how do we engage them? What about new American or refugee populations? Are they being supported and are they around the table?
- We should look to increase representation from Philadelphia's black Muslim community.
- Should existing members step down to make room for new members? Five to six members will be rotating off in December, so this likely isn't necessary.
- FPAC should enforce its attendance policies.
- The Communications & Outreach Subcommittee can take over conversation of how to engage people and invest in FPAC's communication tools. Communications & Outreach can hold joint meetings with Membership & Governance to strategize.
- We should recruit from community groups that are specific to different neighborhoods, for example libraries.
- Philadelphia Parks & Recreation is starting a new gardening program. We should survey the coordinators.
- Many urban agriculture groups that kids are involved in during the summer have a leadership component. Winter might be a good time for the youth in these programs to give input to FPAC.
- We need more businesses, specifically restaurateurs, at the table.
- There is a difference between inclusion and meaningful participation. It's a stretch to expect people to go from not being involved to participating in this huge group. One solution would be to have a youth-controlled space.
- Linguistically this is not an accessible space. What does this mean for our culture? For example, last year there was discussion about achieving a gender and racial makeup that mirrors Philadelphia's demographics. That might not be the right goal for us.
- There are already lots of groups working on school food policy. We're approaching that issue from a deficit approach – we should go where they are already working.
- We need more in-depth conversation about what we are looking for and the invitingness of our space. What metrics are we aiming for? What kind of environment do we want?
- Don't discount the work that students have already done in FPAC. For example, youth played a huge role in the Community Compost Design Competition, both as entrants and judges. Youth also provided valuable feedback to the Philly Food Finder project.

The Philadelphia Food Policy Advisory Council connects Philadelphians and their local government to create a more just food system.



The Annual Membership Survey informs Membership & Governance’s recruiting process. [Nominations for new members](#) are accepted year-round.

F. PUBLIC COMMENT

Public comment was tabled due to lack of time.

G. ADJOURNMENT

Meeting adjourned at 5:00pm.

Submitted by:

Madeline Smith-Gibbs

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DRAFT