



## **EXECUTIVE SESSION MINUTES**

Wednesday, July 5, 2017

3:00pm-5:00pm

1401 JFK Blvd, 16<sup>th</sup> Floor Innovation Lab

### **A. WELCOME AND INTRODUCTIONS**

Present: Catherine Bartoli, Joan Boyce, Rickie Brawer, Alison Budschalow, Hannah Chatterjee, Kelly Courts, Rosa Da Costa, Katie Dockhorn, Andrea Downey, Judy Ensslin, Jill Fink, Esteban Kelly, Linda Knapp, Nancy Kohn, Michaela Kupfer, George Matysik, Molly Riordan, Melissa Sattler, Madeline Smith-Gibbs, Suzanna Urminska, Amanda Wagner, Suzanne Weltman

### **B. FPAC ANNUAL REPORT FEEDBACK**

FPAC Coordinator Madeline Smith-Gibbs walked meeting attendees through the outline of FPAC's Annual Report, which will be released next month, and requested feedback for what to include in the "FPAC Year in Review" and "Looking Forward" sections.

#### FPAC Year in Review

- Recap our meeting with Mayor Kenney
- Share the breadth and volume of testimony FPAC has produced this year, including expansive scope of Urban Ag hearing participation
- Review the conferences and trainings FPAC staff and members have attended, which includes collaboration with other Food Policy Advisory Councils and Esteban's training on racial equity
- Describe how FPAC has adapted to a changing political climate and deepened our analysis and engagement with critical issues including diversity and inclusion and immigrant and worker rights

#### Looking forward

- Follow up on Mayor Kenney's invitation to meet regularly/annually
- Capitalize on Mayor's alignment with zero waste goals and other large initiatives: ReBuild, Community Schools, and Universal preK
- Build on trainings and deepened policy understanding gained in the last year
- Use annual membership survey results to inform recruitment goals
- Broaden resident awareness about FPAC and get input from people currently missing from the table
- Make meeting culture more welcoming
- Survive and thrive through the leadership transition
- Use full body meetings to break down silos among subcommittees
- Deepen relationships with Mayor's Policy and Legislative offices and improve our collective



understanding of how to be effective policy advisors, including potentially introducing a standing update on state and federal policy alerts

### **C. MAYORAL BRIEFING FOLLOW UP**

At its May 2017 executive session, FPAC briefed Mayor Kenney on food policy and potential future funding changes, thanked the Mayor for his support of FPAC priorities, and shared policy asks from each subcommittee. Mayor Kenney was very engaged and shared his own ideas for FPAC. The briefing document created for the meeting was added to FPAC's website and staff are exploring ways to share the local "policy asks" that were created in preparation to that meeting. They could be added to the Annual Report or created as a separate document for strategic planning.

Meeting attendees reviewed the suggestions that came out of that meeting and strategized next steps. One suggestion was already acted upon – signing on to an anti-SNAP cut resolution with the U.S. Conference of Mayors for the June meeting. Some of the suggestions for new and large scale events, such as hosting a food drive or harvest day, seemed beyond FPAC's capacity. A more feasible approach might be promoting or supporting other organizations' efforts (for example PHS' demonstration farm at Paine Plaza and the Free Library's Good Food for All 360 Conference planned for 2018). Other suggestions FPAC should continue to explore include building relationships with the City's lobbyists, engaging representatives from Philadelphia's "eds and meds," and plugging into City initiatives such as Rebuild.

### **D. SHARED METRICS**

Last year FPAC started conversation about taking on a "shared metrics" project which had been started by a group of food funders and local non-profits. The project aims to create a standard set of metrics that anyone working on or funding food issues can plug into to demonstrate the collective impact of their work and to identify what success might look like within different topic areas. The project has slowed in recent months as the group tried to determine a process that both met the needs and timeline of the original stakeholders and was appropriate/valuable for FPAC to pursue.

Attendees brainstormed ways to reinvigorate the project and what the goals should be. Many remained excited about the potential for this project to allow each subcommittee to identify how it measure success in that topic area and the elements (such as equity, leadership, etc) that each subcommittee should be thinking about.

One strategy would be to start with just one "bucket" or issue area – for example, focusing in on urban agriculture first rather than trying to develop metrics for every aspect of the food system at once. Another suggestion was to review Vermont's *Whole Measures for Community Food Systems* report to see if we could build off that and align the conversation/issues with current FPAC subcommittees.



FPAC will test the process of using the subcommittees to further this discussion. The preliminary findings would then be revisited at a future Executive Committee session.

**E. OPEN SESSION**

Attendees honored FPAC Coordinator Madeline for her two years of AmeriCorps VISTA service with FPAC. No other topics were raised during the open session, so the meeting was adjourned.

Submitted by Madeline Smith-Gibbs