



GENERAL MEETING MINUTES

June 13th, 2013

One Parkway Building, 1515 Arch St., Room 18-020
Philadelphia, PA

ITEM	ACTION TAKEN	PAGE
A. WELCOME	Called to order at 10:38am	2
PART 1: COUNCIL BUSINESS/PROCESS		
B. ROLL CALL	Quorum met	2
C. APPROVAL OF MINUTES	Approved	3
D. SUB-COMMITTEE UPDATES		
1. Vacant Land	Discussed	3
2. Communications and Outreach		
a. Action Item - Approve the Media and Communications Guidelines	Approved	3
3. Governance and Membership		
a. Action Item - Vote for new Co-chair	Approved	3
4. Anti-Hunger and Local Food	Discussed	3-4
E. BRAINSTORMING SESSION ON ESTABLISHING TOWN HALL MEETING SERIES IN 2013-14	Discussed	4
PART 2: FOOD POLICY STRATEGY/ISSUES		
F. CITY FOOD POLICY PRESENTATION SERIES, PART 3: Amanda Wagner, Philadelphia Department of Public Health and Sarah Wu, Mayor's Office of Sustainability	Discussed	4
G. OTHER BUSINESS/ANNOUNCEMENTS	Discussed	4
H. DETAILS OF NEXT MEETING	Discussed	4
I. ADJOURNMENT	Adjourned at 12:31pm	4

A. WELCOME

A general meeting of the Philadelphia Food Policy Advisory Council (FPAC) was called to order by Co-chair Sarah Wu at 10:38am. Sarah reviewed the FPAC Values By-law and specifically the section on trust, which commits members “to communicate in open and honest ways, both internally and externally, in terms of intent and impact, to build relationships and communicate, and to listen with the intent to understand but not judge.” Sarah asked the sub-committees to return to the August general meeting with annual policy recommendations. These recommendations will be presented in a letter to the Mayor, rather than included in the Greenworks report like last year. The Communications and Outreach Sub-committee will be in charge of formatting this letter. Amy Laura Cahn asked if the letter could include an introduction stating a vision of the larger role FPAC would like to play in how the Mayor addresses food policy change, and perhaps Nic could assist with this messaging. Sarah suggested the sub-committees proceed by reviewing the recommendations in August and then select one person from each sub-committee to work with the Communications and Outreach Sub-committee on the letter.

B. ROLL CALL

Roll call indicated a quorum was present to conduct official business.

Members Present

Glenn Bergman	Shiriki Kumanyika	Viery Ricketts Thomas
John Byrnes	Lisa Mosca	Nicky Uy
Nic Esposito	Bob Pierson	
Alison Hastings	Johanna Rosen	

Ex-officio Members Present

Amanda Wagner, Philadelphia Health Department
Sarah Wu, Mayor’s Office of Sustainability (Co-chair)
Elisa Ruse-Esposito, Parks and Recreation

Members Absent

Mary Seton Corboy	Leanne Krueger-Braneky	Patricia Smith
Diane Cornman-Levy	Jessica McAtamney	Carly Spross
Ann Karlen	Jamie McKnight	

Others Present

Amy Laura Cahn, (Recommended Nominee)
Laquanda Dobson, (Recommended Nominee)
Hanif Kelley, (Recommended Nominee)
Greg McKinley, (Recommended Nominee)
Brandon Hoover
Rebecca Fuester
Erica Feldman
Marian Dalle
Lamar Kendrick

FPAC Staff Present

Sasha Swayze Dews, FPAC Coordinator

C. APPROVAL OF MINUTES

Minutes from April 24, 2013 meeting were approved with no modifications.

D. SUB-COMMITTEE UPDATES

A representative from each sub-committee gave a brief update.

1. Vacant Land Sub-committee

Amy Laura Cahn explained the sub-committee has for the time being morphed into the Vacant Land Disposition Policy Working Group due to existing opportunities. Amy Laura stated the City has developed good policy for making vacant land accessible to the public for household and community gardening and market farming but that the policy has not yet been implemented. The goal of the Working Group is to develop an application process and assessment criteria, and provide a response to the draft lease. She reported the Working Group met with representatives from RDA and all the City land holding agencies to present FPAC materials on the application process. The Working Group told the City representatives they want to offer their support to create and participate in overseeing a pilot project to implement an application process. They also shared proposals on lease terms. Amy Laura said she was glad to say there were lots of voices heard at the table and almost everyone contributed to the discussion. The next steps, as she understands them, are to figure out how to administer the pilot project, work with PDA on developing various tracks of lease agreements (one year up to five years, plus land for sale), how to make tracks clear to applicants, and the technical terms of the lease agreement. Other priorities include clarifying issues around liability, brownfields and environmental health concerns, and assessing the potential of market farms. Bob, Lisa, and John raised the importance of business plans.

2. Communications and Outreach Sub-committee

Nic Esposito thanked everyone who gave feedback on the first draft of external and internal communications and media guidelines. He reviewed the current draft in detail.

The sub-committee had one action item:

- **Action Item - Approve the new Media and Communications Guidelines**

The action item was approved with two modifications. The final version of the approved Media and Communication Guidelines will be made available in the by-law document on the website.

3. Governance and Membership Sub-committee

Alison Hastings gave a detailed report of the recent member survey. The aggregated data will be made available on the website. The results of the survey will inform membership recruitment, which will take place over the summer and fall.

The sub-committee had one action item:

- **Action Item: Vote on new Co-chair**

Diane Cornman-Levy was voted new co-chair of FPAC. Effective immediately, she will assume the responsibilities of this role.

4. Anti-Hunger and Local Food Sub-committee

Due to Carey Morgan's resignation as appointed member and sub-committee chair, the Anti-Hunger and Local Food Sub-committee has not held any recent meetings. Many of the current sub-

committee members are interested in staying involved but are waiting for a new chair to step forward. In the meantime, this sub-committee is on hold until further developments.

E. ESTABLISHING TOWN HALL MEETING SERIES IN 2013-14

Sarah Wu reintroduced the idea of FPAC hosting community, or town hall, meetings in the near future. After briefly discussing this possibility at the June general meeting, time was allowed to develop this idea further. Many in the room contributed to a brainstorming list (why, how, where, when, and who) that will be passed on to the VISTA intern who will join FPAC this summer to help spearhead outreach and communication efforts.

F. CITY FOOD POLICY PRESENTATION SERIES, PART 3

The presentation had two components:

- a. Amanda Wagner, Philadelphia Department of Public Health
Amanda gave an update of the PDPH Food Business Plan. She congratulated FPAC on their productivity and focus since one of last year's recommendations was for the City to create such a plan. The plan is available at: www.phila.gov/health/foodprotection/NewFoodBusinesses.html. Amanda also described the opportunities for FPAC around PDPH developing nutrition standards for local food procurement. There is currently an opportunity for drafting policy on local food procurement and a working group is now being formed. The next call is on June 27th at 2pm and all are welcome to join by contacting Amanda.
- b. Sarah Wu, Mayor's Office of Sustainability
Sarah announced the City is in its second year working with Delaware Valley Farm Share to offer City employees convenient CSA pick-up sites at work. Participation has double since last year and now more than 150 people are accessing healthy food at their workplace. Sarah stated the administration has encouraged these kinds of opportunities for better food access and is seeking more ideas for improving HR wellness.

G. OTHER BUSINESS/ANNOUNCEMENTS

Nicky Uy announced the next Food Trust Night Market will take place on June 20th in West Oak Lane centered around 72nd Avenue and Ogontz Avenue. Sarah Wu announced the new Greenworks report would be released at the Urban Sustainability Forum at the Academy of Natural Sciences on June 20th. Amy Laura Cahn announced that out of the zoning amendment campaign is the new Healthy Food, Greener Spaces Coalition, which will host a launch event on June 26th at the Teens 4 Good Urban Farm at 8th and Poplar Streets. She also announced the Garden Justice Legal Initiative at the Public Interest Law Center has just launched the Grounded in Philly website (www.groundedinphilly.org), including maps on access to vacant land. Johanna Rosen announced she would be leaving Philadelphia next month but that it was a pleasure to serve on FPAC. She also let everyone know Mill Creek Farm recently opened its eighth market season, will host an annual celebration at the farm on June 22nd, and is currently recruiting board members. John Byrnes announced Penn State Extension now has applications available on the website for the next master gardener training course. Greg McKinley announced PUFFA is hosting an event on June 19th at 5pm.

H. DETAILS OF NEXT MEETING

The next general meeting will be held in August. Details and agenda to follow.

I. ADJOURNMENT

Meeting was adjourned at 12:31pm.

Submitted by:
Sasha Swayze Dews, FPAC Coordinator
sasha.dews@phila.gov