The Philadelphia Food Policy Advisory Council (FPAC) facilitates the development of responsible policies that improve access for Philadelphia residents to culturally appropriate, nutritionally sound, and affordable food that is grown locally through environmentally sustainable practices.

GENERAL MEETING MINUTES
Wednesday, June 1, 2016
3:00pm - 5:00pm
SEPTA Building, 1234 Market St., 17th Floor Board Room
Philadelphia, PA

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<td>A. CALL TO ORDER</td>
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<td>B. ROLL CALL</td>
<td>Quorum Met</td>
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<td>H. PUBLIC COMMENT</td>
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<td>I. ADJOURNMENT</td>
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A. CALL TO ORDER
FPAC Co-chairs called the meeting to order. Meeting attendees introduced themselves and their affiliations.

B. ROLL CALL
Roll call indicated a quorum was present to conduct official business.

Members Present
Patricia Blakely  Bryan Fenstemaker  Jessica McAtamney
Allison Blansfield  Kathy Fisher  Nicky Uy
Amy Laura Cahn  Alison Hastings  Dwayne Wharton
Katrice Cheaton  Esteban Kelly  Julie Zaebst
Stephanie Dorenbosch  Linda Knapp
Donkey Dover  Andy Marin

Ex-Officio Members Present
Jennifer Aquilante  Dominic McGraw  Sarah Wu
Elisa Esposito  Annie Preston
Jasmine Hamilton  Amanda Wagner

Members Absent
Glenn Bergman  George Matysik  Calvin Okunoye
Diane Cornman-Levy  Tommy McCann  Barbara Schneider
Ann Karlen  Greg McKinley  Julianne Schrader
Leah Lazer  Herman Nyamunga  Jimmy Wilson

Others Present
Gregory Allen  Adrian Glass  Tamela Luce
Siduri Beckman  Jenny Horn  Liz Nolan
Mary Bullock  Sarah Horwitz  Debbie Rivette
Kelly Courts  Amy Jacobs  Theodora Rodine
Mary Cummins  Jasper Jones  Daphne Rowe
Alice Ann Dolbin  Nancy Kohn  Mary Segal
Amy Falkenstein  Joanna Krawczyk  Denina Taylor
Liz Ferro  Marjorie Lau
Jill Fink  Jo Lin

FPAC Staff Present
Hannah Chatterjee, FPAC Manager
Madeline Smith-Gibbs, FPAC Coordinator
C. SUBCOMMITTEE UPDATES
In lieu of presentation-style subcommittee updates, attendees participated in “subcommittee speed dating.” Over the course of two rounds, attendees met with subcommittee chairs for small group discussion of subcommittee updates.

1. Anti-Hunger
Anti-Hunger Co-Chair Andy Marin gave the subcommittee update.

Anti-Hunger, in partnership with the Food Access Collaborative, is working on a food recovery strategy for the Democratic National Convention (DNC) this summer. The Collaborative manages a project called “Second Serving” to connect emergency meal providers with leftover food from large events in Philadelphia. The DNC is expected to bring 50,000 visitors to Philadelphia, and FPAC and the Collaborative agreed that the city should have a plan in place for matching emergency food sites with surplus food and meals from events and restaurants. FPAC and the Collaborative are working with Philabundance, SHARE, and the DNC to develop a plan for excess food at major DNC events at the Convention Center and Wells Fargo Center. We are also working with the Food Connect Group to fill the gap in transportation logistics for smaller donations to local meal providers that we expect from local restaurants. The Food Connect Group is a volunteer-driven organization that picks up excess food from restaurants and businesses and safely delivers it to emergency food providers.

For more information or to attend a meeting, please contact Co-Chairs Steveanna Wynn, Monica McCollin, and Andy Marin.

2. Food & Health
Food & Health Co-Chair Dwayne Wharton lead the subcommittee update.

Food & Health has been participating in FPAC’s conversations around the proposed soda tax, which would levy a 3-cents-per-ounce tax for sugar-sweetened beverages on distributors. The revenue would fund expansions to pre-k, the pension system, and rehabilitations to libraries and recreation centers.

At its upcoming meetings, Food & Health will review a series of bills before City Council that concern water safety and water access in schools.

For more information or to attend a meeting, contact Co-Chairs Kelly Courts and Dwayne Wharton.

3. Good Food Procurement
Good Food Procurement Subcommittee chair Amanda Wagner gave the subcommittee update.

Good Food Procurement is conducting final verification on its list of Good Food Caterers and has had a
fruitful meeting with representatives from Procurement and the Office of Legislative Affairs to follow up from its testimony on green procurement before City Council.

The subcommittee is grateful for the research of Villanova University School of Law students Sean Hoffman and Ever Hanna on municipal procurement policies and fair labor practices.

Good Food Procurement meets on alternating Thursdays from 3:00pm to 4:30pm. If you are interested in participating, please contact Chair Amanda Wagner.

4. Urban Agriculture
The subcommittee was honored to meet with City Councilman Al Taubenberger and PA Secretary of Agriculture Russell Redding for a tour of Philadelphia’s urban gardens and discussion with local growers about the opportunities and barriers for growing in the city.

Urban Agriculture has established a work plan, drawing from feedback from its February 2016 open house and discussions in recent meetings. Up first from the work plan is establishing an online clearinghouse for community gardening resources in partnership with Grounded in Philly and a land suitability analysis for urban agriculture projects.

The subcommittee meets on the fourth Tuesday of every month from at times alternating between work hours and evening hours. If you are interested in participating, please contact Co-Chairs Nancy Kohn and Ash Richards.

5. Workforce & Economic Development
Subcommittee member Alice Ann Dolbin gave the subcommittee update.

Having established its mission, Workforce & Economic Development is now tackling the first items on its work plan. The subcommittee will translate Philadelphia’s “Promoting Healthy Families and Workplaces” paid sick leave ordinance into a plain English infographic and into other languages.

The subcommittee will also provide feedback on the “Fair Food: A Guide for Consumers” guide that Villanova University School of Law student Ever Hanna developed for the Good Food Procurement Subcommittee.

Workforce & Economic Development meets on the fourth Tuesday of the month from 4:00pm to 5:00pm. Contact Chair Calvin Okunoye if you are interested in participating.

6. Zero Waste
Zero Waste Subcommittee chair Linda Knapp gave the subcommittee update.
This summer, Zero Waste is collaborating on a pilot program to divert leftover meals from Philadelphia Parks & Recreation (PPR) Summer Meals sites to food pantries and soup kitchens in the neighborhood. Summer meals site hosts in PPR District 2 will be trained to use MEANS Database, an online platform that connects food donors to emergency food providers in their area.

Zero Waste is also planning a design competition for small-scale, in-vessel composting systems that can be used by community organizations to establish neighborhood composting.

If you are interested in participating in the Zero Waste subcommittee, please contact Chair Linda Knapp.

D. ANNUAL SURVEY RESULTS PRESENTATION

FPAC Governance & Membership Chair Bryan Fenstermaker presented the results of FPAC’s Annual Membership Survey. The survey contained 24 questions, including 5 open-ended questions, on respondents’ demographic information, areas of expertise, experience of food security, involvement in subcommittees, and more.

One striking result of the survey was that 79% of the 47 respondents identified as white, a large shift from previous annual surveys. Because not all FPAC members responded to the survey, which is required, and because the data was not disaggregated into appointed members and subcommittee members, this shift may not reflect a change in FPAC’s appointed membership; however, the data clearly reflect a lack of diversity in broader FPAC participation. Following discussion, FPAC Co-Chairs requested a breakdown of information based on membership status and put the issue of diversity and inclusion on the agenda for the next executive session.

In the open-ended questions, respondents reported pride of a broad range of FPAC accomplishments: Philly Food Finder, transitioning successfully into the new mayoral administration, A Philadelphia Food Policy Road Map, the mayoral candidates forum, Soil Safety and Urban Gardening in Philadelphia Process and Recommendations Report, successful application to grants from the U.S. Environmental Protection Agency and the Agency for Toxic Substances and Disease Registry, and the Good Food Procurement survey.

E. VOTING ITEMS

1. Vote on FPAC Nominee Slate

FPAC nominates new members twice a year, in June and December, to ensure that the number of FPAC appointed members meets the 27-35 range required by the bylaws. Governance & Membership reviews nominations submitted by FPAC members and the public to select a slate to present to members for approval.

Governance & Membership Chair Bryan Fenstermaker presented the slate of nominations for FPAC membership: Saleem Chapman of Sustainable Business Network, Jill Fink of Weaver’s Way Community Programs and Mugshots Coffeehouse, and Nancy Kohn of the Pennsylvania Horticultural Society. All three
nominees have been active in FPAC’s subcommittees, and Nancy Kohn currently co-chairs the Urban Agriculture Subcommittee.

Appointed members approved all three nominees by paper ballot. Congratulations and Welcome Saleem, Jill, and Nancy!

2. Vote on February Minutes
Motion by Patricia Blakely, seconded by Kathy Fisher, to approve the February minutes. Motion passed with none opposed and one abstaining.

3. Vote on April Minutes
Motion by Esteban Kelly, seconded by Bryan Fenstermaker, to approve the April minutes. Motion passed with none opposed and none abstaining.

4. Storm Water Exemption Testimony
FPAC’s Urban Agriculture Subcommittee compiled testimony in support of the proposed storm water legislation, Bill No. 160523, introduced by Councilwoman Sánchez, which will provide an exemption from charges relating to storm water management and disposal for community gardens.

The storm water billing system was created to help pay for Philadelphia’s storm water management system, an essential service but the system is now creating burdens for gardens and farms, some of whom are spending 10% of their annual budget on storm water fees. Crucially, gardens and farms actually provide a different type of storm water management by increasing the amount of permeable land in the city.

Motion by Esteban Kelly, seconded by Patricia Blakely, to approve the testimony. Motion passed with a friendly amendment for to edit for stronger emphasis on urban agriculture’s ability to manage storm water, with none opposed and none abstaining.

F. SHARED METRICS
Tamela Luce, Senior Program Officer at Healthspark Foundation, gave a presentation on a proposed “shared metrics” project for FPAC.

The idea for developing a set of metrics that food systems funders and grantees could share first surfaced years ago, when RSF Social Finance gave $100,000 to about a dozen food-related nonprofits to distribute amongst themselves. As the group of nonprofits went through the process of deciding how to distribute the money, they developed relationships and began having larger conversations about each organization’s impact on the system. They began asking the inevitable questions of “How do we know we really are making a difference?” and “How can we better measure our impact?”
New FPAC member Jill Fink connected food funders with this ongoing conversation, and a group of funders and nonprofits met to talk about shared metrics in April 2015. Eventually, the group split into two committees, one to plan evaluation related trainings for nonprofits and any interested funders, and another to lead the shared metrics work.

Given FPAC’s role as a convener of local food systems leaders and experts, the group proposes housing the shared metrics conversation under FPAC. Benefits of making this move include bringing in more voices, including those from city government; accessing the capacity of dedicated staff; and progressing faster. The project could follow the model of FPAC’s Soil Safety Working group, a time-limited project with a set number of meetings and targeted outreach for each meeting.

G. SODA TAX UPDATE
FPAC first considered the proposed soda tax up in its March executive session. After some discussion, the issue was sent to each subcommittee and FPAC staff created a Soda Tax Fact Sheet to facilitate the conversations. Report backs at the April general meeting showed no clear consensus among FPAC’s membership and subcommittee participants. The Food & Health Subcommittee took the issue on for further research and consideration.

Since then, there have been several developments. In mid-May, Council President Darrell Clarke proposed a lower tax on sugar-sweetened beverages and Councilwoman Blondell Reynolds-Brown proposed a tax on non-reusable containers and a healthy beverages tax credit which would reward corner stores that stock healthier beverages.

In the comments that followed, FPAC members and supporters expressed frustration at the soda tax opposition’s framing of the issue as a “grocery tax” and hope that City Council would select a tax that had health benefits. FPAC Co-Chair Amy Laura Cahn noted that the lack of consensus around this issue means something positive of the diversity of perspectives we’ve brought to the table. FPAC member Esteban Kelly suggested that even with a lack of consensus on the tax, FPAC could develop a shared analysis of related issues, especially the economic determinants of health.

FPAC committed to continuing to share updates on the soda tax through social media and alerting members about opportunities to testify.

H. PUBLIC COMMENT
FPAC member Kathy Fisher shared information about the phone and text lines for finding the nearest summer meals site. Residents can call the toll-free Philly Summer Meals Hotline at 1-855-252-MEAL (6325) or text “FOOD” to 877877. A searchable map of summer meals locations is also available at www.phillysummermeals.org.

FPAC member Esteban Kelly and his colleague Kristin Schwab are leading a workshop on engaging youth in food system capacity building on June 2, 2016. The workshop will be in Camden; registration is required but free.
FPAC member Dwayne Wharton and attendee Siduri Beckman spoke separately about upcoming legislation to bring hydration stations to every school in Philadelphia. FPAC Co-Chair Amy Laura Cahn encouraged the Food & Health Subcommittee to consider the issue further.

I. ADJOURNMENT
Meeting adjourned at 5:00pm.

Submitted by:
Madeline Smith-Gibbs
madeline.smith-gibbs@phila.gov