

City of Philadelphia | Food Policy Advisory Council

Through Greenworks Philadelphia and the Philadelphia Food Charter, the City set targets to create more equitable neighborhoods, improve the environment, and stimulate the economy by increasing access to local, fresh, and healthy food.

To help guide the City of Philadelphia's work on food system planning, Mayor Michael Nutter has asked the Department of Parks & Recreation, along with the Mayor's Sustainability Office, to convene a Food Policy Advisory Council.

Food Policy Advisory Council Agenda Monday, January 24, 2011, 1PM to 3PM 1515 Arch Street, 18th Floor

- 1:00PM to 1:20PM** **Reception** (Refreshments Provided by Weavers Way)
- 1:20pm to 1:30PM** **Opening Remarks by Parks & Recreation Commissioner DiBerardinis**
(introduced by Glenn Bergman, External Chair, Weavers Way)
- Review purpose/charge of the Advisory Council
 - Process for selection of Advisory Council members
 - Governance/structure of the Advisory Council
 - Alignment with current City planning and initiatives
- 1:30PM to 2:00PM** **Familiarization with Current Efforts** (introduced by Joan Blaustein,
Chair, Parks & Recreation)
- Overviews by:**
- **Parks & Recreation**
 - **Health**
 - **Zoning Reform Commission**
 - **Mayor's Sustainability Office**
- 2:00PM to 2:45PM** **Advisory Council Visioning Exercise**
- Policy Areas/Ideas**
1. *What are some collaborative roles for the City in a regional food system?*
 2. *What are some short and long term indicators of success?*
 3. *What are the short and long term challenges?*
- Engagement with Stakeholders**
1. *What are some methods to promote locally grown food products and communicate the benefits of fresh and nutritious foods?*
 2. *What are some mechanisms to mobilize civic/community will around this?*
 3. *What are some strategies to link producers, processors, distributors, and consumers in local and regional food systems?*
- 2:45PM to 3:00pm** **Wrap Up/Next Steps**
- *"2 – 3 things you think will make this successful"*

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Council Composition, Meetings, Time Commitment

- The Philadelphia Food Policy Advisory Council will meet on a **quarterly basis**, with additional meetings as necessary.
- The Council will include:
 - Representatives of diverse sectors of the food and agricultural industries in the Greater Philadelphia Region;
 - Community leaders who represent stakeholders interested in locally grown food products, fresh and nutritious foods, community gardens, urban agriculture, hunger relief, and composting; and
 - Representatives from relevant City departments.
- The Department of Parks and Recreation and Mayor's Office of Sustainability will provide leadership and support to the Philadelphia Food Policy Advisory Council.

Mission

The Philadelphia Food Policy Advisory Council will help to **facilitate the development of responsible policies** that improve access for Philadelphia residents to culturally appropriate, nutritionally sound, and affordable food that is grown in the Philadelphia region through environmentally sustainable practices.

Recommendations provided by the Philadelphia Food Policy Advisory Council will relate to four key areas:

- Food production
- Food processing and distribution
- Food access, retailing, and hunger relief

Policy

- Provide guidance to the Zoning Code Commission during the zoning reform process to support urban agriculture and to design proper zoning that protects the citizens of Philadelphia from agricultural byproducts while fostering an agricultural base for the City;
- Recommend policies which will facilitate the creation of food infrastructure in Philadelphia that increases capacity to produce, process, distribute, retail, and dispose of food locally; and
- Advise the City government leadership how to support local food entrepreneurs and attract food businesses to Philadelphia.

Engagement

- Mobilize support from the community to implement the Mayor's vision and the goals outlined in *Greenworks Philadelphia*;
- Assist in the identification of public and private sector funding opportunities to support the implementation of Philadelphia's food goals and *Greenworks Philadelphia*;
- Promote locally grown food products and communicate the benefits of fresh and nutritious foods;
- Develop strategies to encourage the growth of the local food network in and around the Philadelphia region, especially creation of new food employment and business opportunities and increase of food access for vulnerable populations in need of more fresh and nutritious foods; and
- Develop strategies to link producers, processors, distributors, and consumers in local and regional food systems.